

# Sophomore Portfolio

## Sample Slides Spring 2024

**Size:** 1366x768px (16:9 ratio) 18.97x10.66in / 481.89x270.93cm

**PDF:** 40 slides (required)

**Videos:** up to 3 (optional) \*mandatory for motion and interaction projects  
*plus*

**Personal Video:** (required, 30-60 seconds)

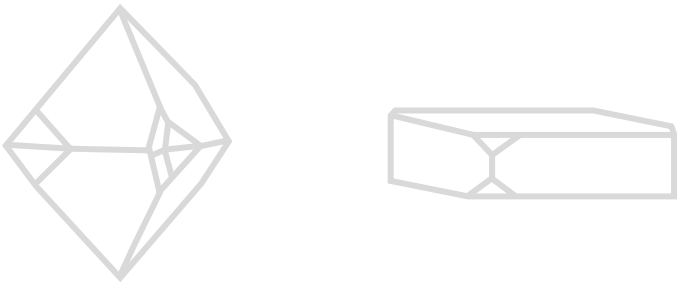
Tell us a little bit about you, including your design concentration and what you feel your strongest project is

**File Naming:**

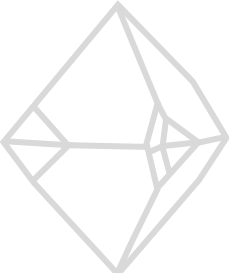
**PDF:** ID#\_LastNameFirstName\_SophomorePortfolio2024.pdf

**MP4:** ID#\_LastNameFirstName\_ProjectName2024.mp4

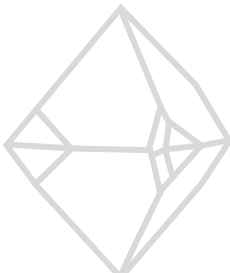
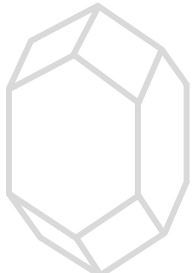
Ex: 123456\_SmithJohn\_SophomorePortfolio2024.pdf



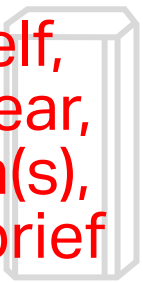
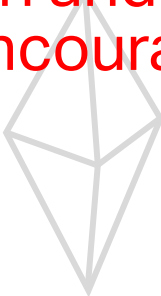
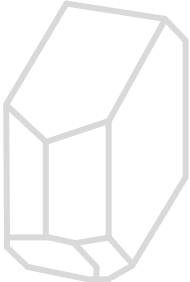
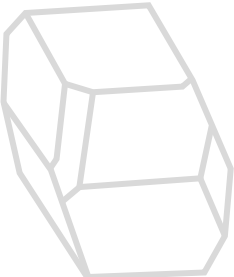
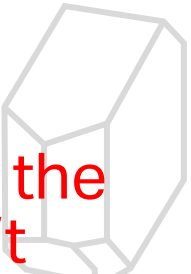
This document is set up in a 16:9 ratio format. Your portfolio should be thought of as a presentation, not a book.



Remember that this is your portfolio! Concepts, secondary graphics, and unique approaches to design and layout are encouraged!

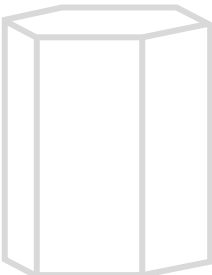
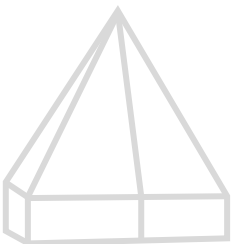


Full name and student ID are required somewhere on the first page. Don't forget to remove your student ID when sharing outside of school.



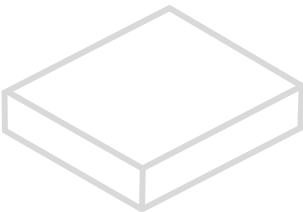
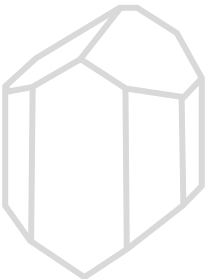
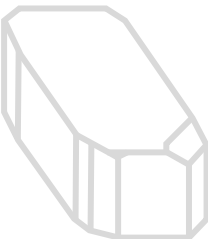
You may also want to include a little blurb about yourself, the school year, your passion(s), etc. Keep it brief though.

First Name Last Name  
Your SVA ID #



Include what year this portfolio is for and/or give your portfolio a title!

Sophomore Portfolio 2024



Introduction/Designer Statement

In about 100 words describe yourself, the work made this year, how you've grown or changed, and any other other relevant information that would be helpful in understanding you and your work iuribus dia cum verovidunt doluptatus vere consequis eos quia vitate mos peritata quat offic tem saepe qui blam, ut ario quis parum et ex eniendam sernataque sequo id explatemque num endiate mperem re sit anda sum sitiat et, solore rae dolut volupti andandit ex eum volori ab in num que vendand ellesse ratecul lictum quas ea aut es volla num ra. Qui diciaes tianis et maximpo rescid ut que volupta tecatio endebistrum fugit, aperia di e ratecul num ratur.

25-50 word description about project sum, sit a que sum la que rae veles volum ipsam, consequia nuscill uptaspit et dereperum ipsae dios deles erumqles volum ipsam, consequia nuscill uptaspit et uia sunt vendit eatibus apissitisqui officim.

↑ This is a blurb.

It is recommended that you sequence your projects, include a project title/category, and indicate which class the project was for.

1  
MoMA Poster Series  
Typography / Mehl

Footers, page numbers, etc can make nice details—just keep them discrete.

Project blurbs are mandatory. Keep them short and sweet.

Feel free to show process, but make sure it's clearly different from finished work. This can be done through scale, color, etc.

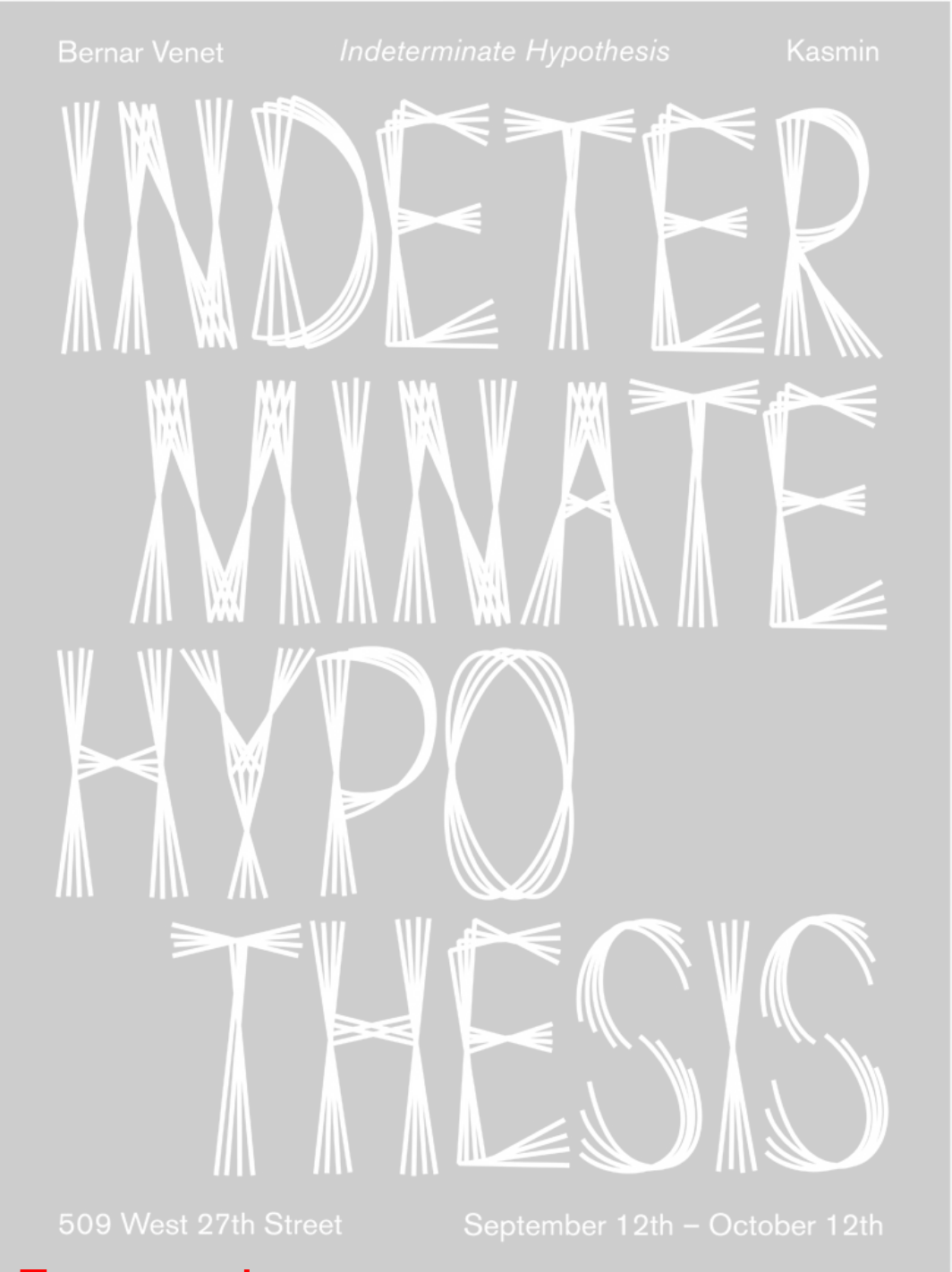
Process + Sketches



Details are a nice way of highlighting key features of your work and creating a bit of mystery for the reader.

Let your work speak for itself!

Mock-ups are a great tool but be smart about them and use them sparingly—and always in a way that makes sense.



Every unique aspect of a project must be accompanied by a brief caption.

This is a caption.  
↓  
Poster series  
24x36 inches each

Optional 25-50 word description  
about project Sum, sit a que sum la  
que rae veles volum ipsam, consequia  
nuscill uptaspit et dereperum ipsae  
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↑  
This is a blurb.

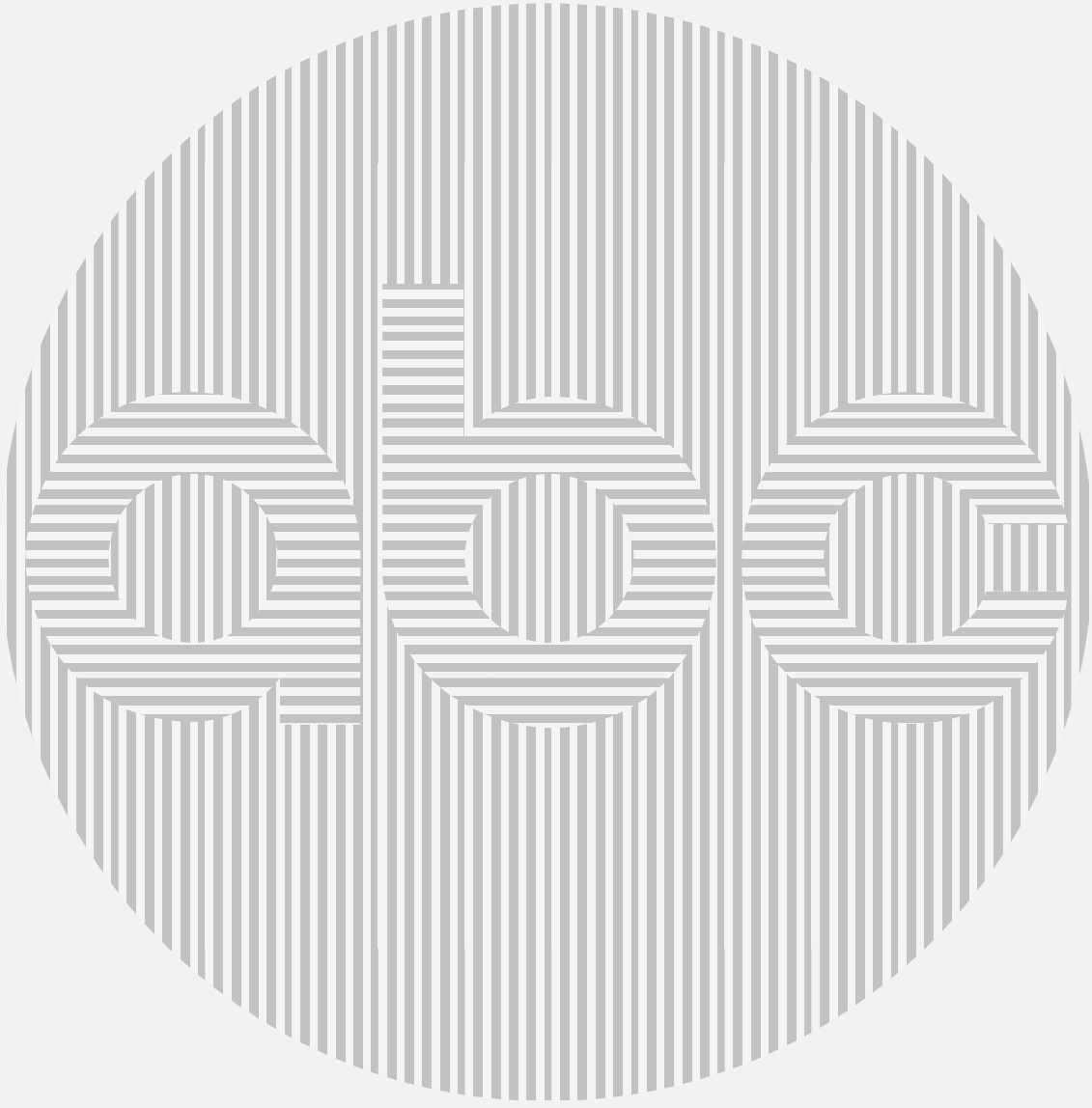
With only 40  
pages (slides)  
to work with,  
maximizing  
available space  
is important—  
but don't let that  
keep you from  
being smart about  
utilizing white  
space as well.

# 2 Paul Rand Master Study Typography / Mehl

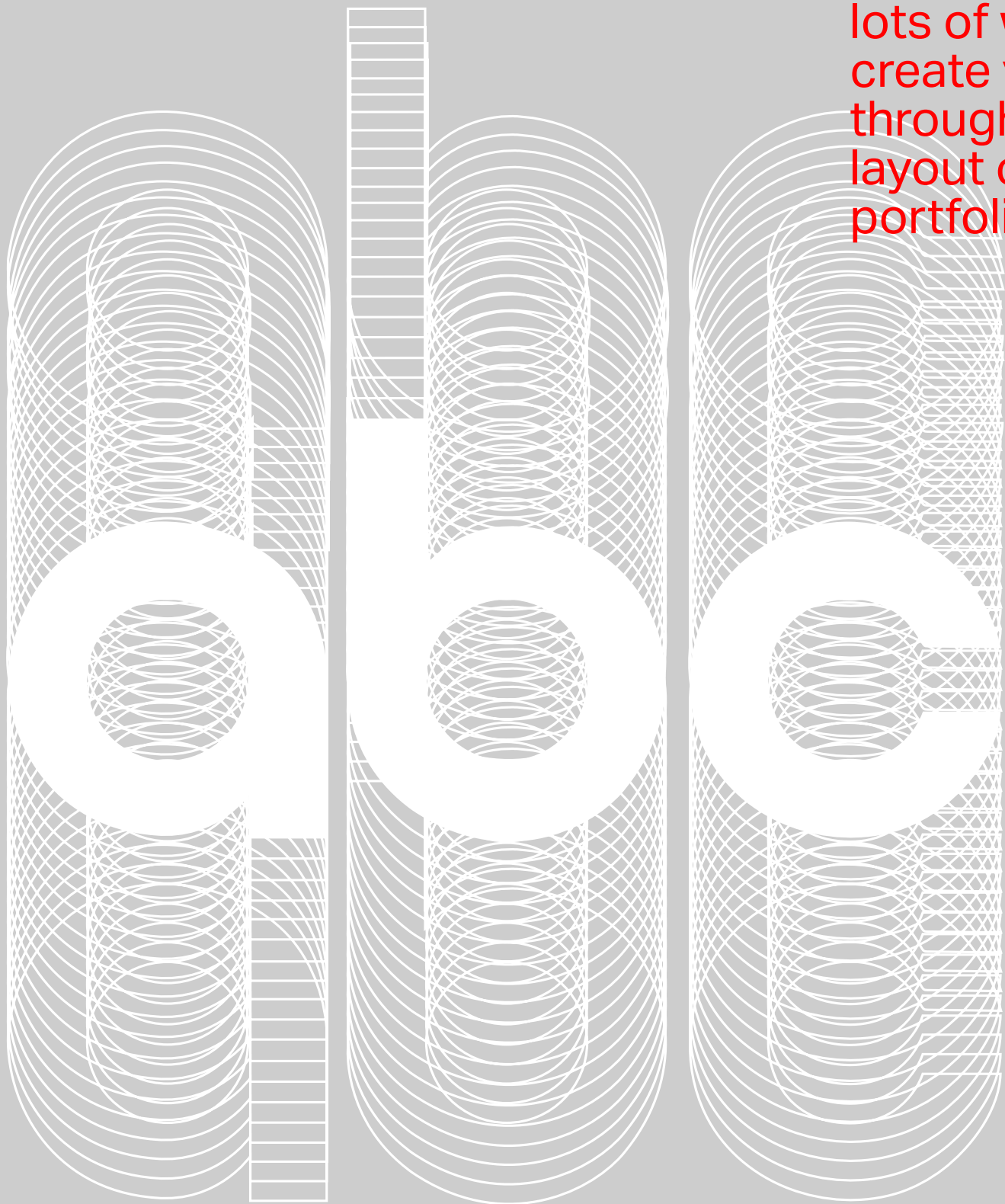
Source material,  
reference images,  
and captions are  
simple ways of  
giving your work  
context.

↓  
This is a caption.

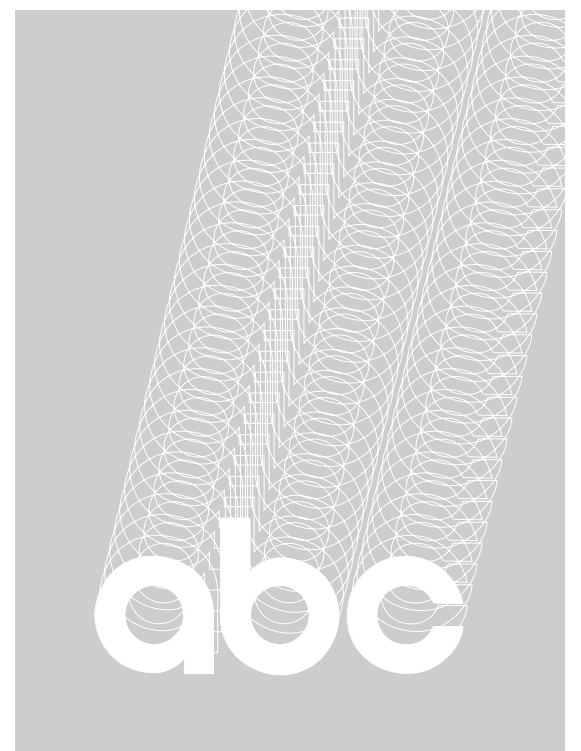
Original ABC logo, Paul Rand, 1962







Scale is a great tool to use to show lots of work and create variety throughout the layout of your portfolio.

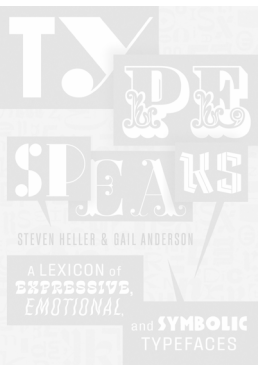
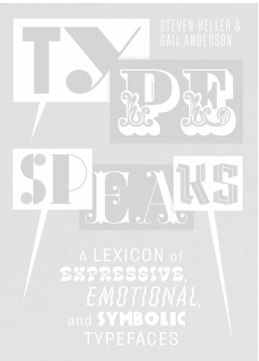
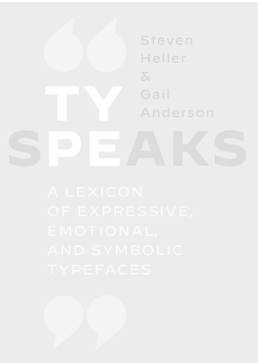


Optional 25-50 word description about project Sum, sit a que sum la que rae veles volum ipsam, consequia nuscill uptaspit et dereperum ipsae dios deles erumqles volum ipsam, consequia nuscill uptaspit et uia sunt vendit eatibus apissitisqui officim.

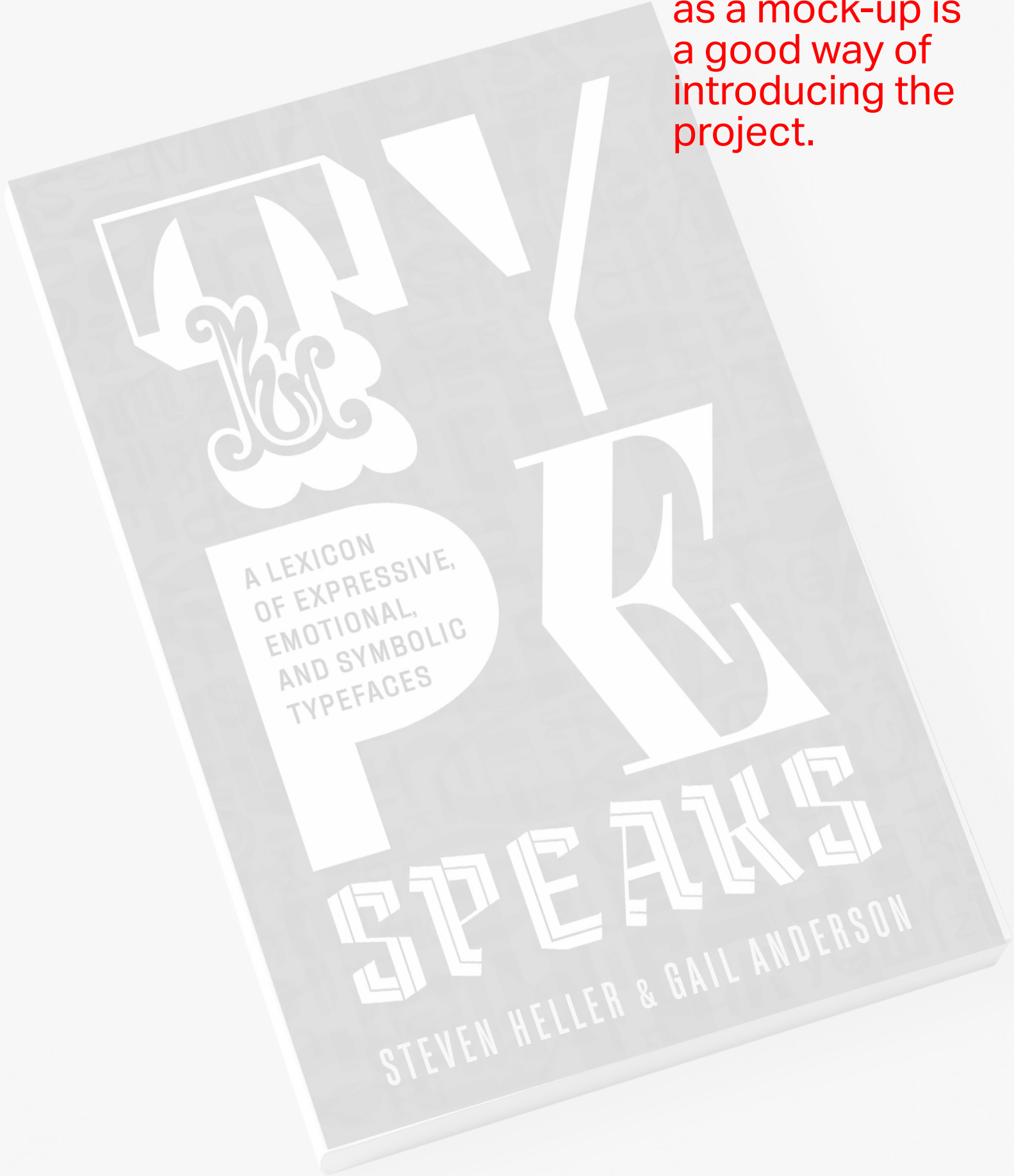
In this case, process and preliminary work is being shown small and flat (without mock-up) as a way of distinguishing them from the final cover design.

The placement and treatment is also building off of the way similar material was presented earlier in the portfolio.

Process

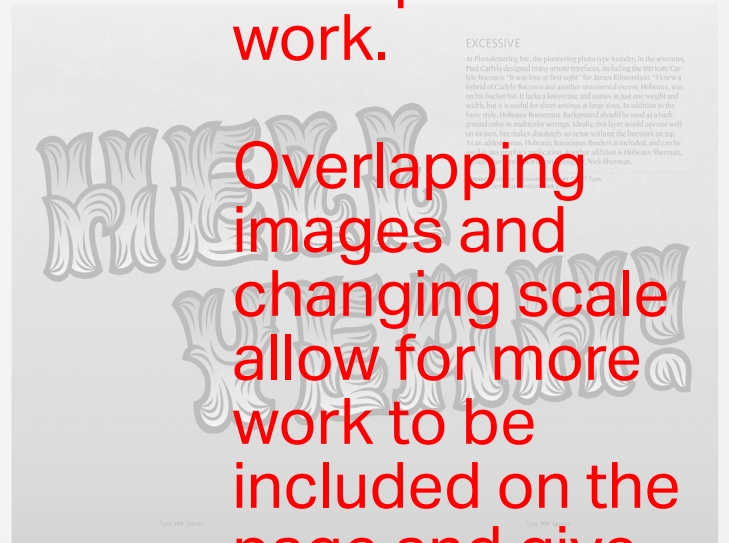
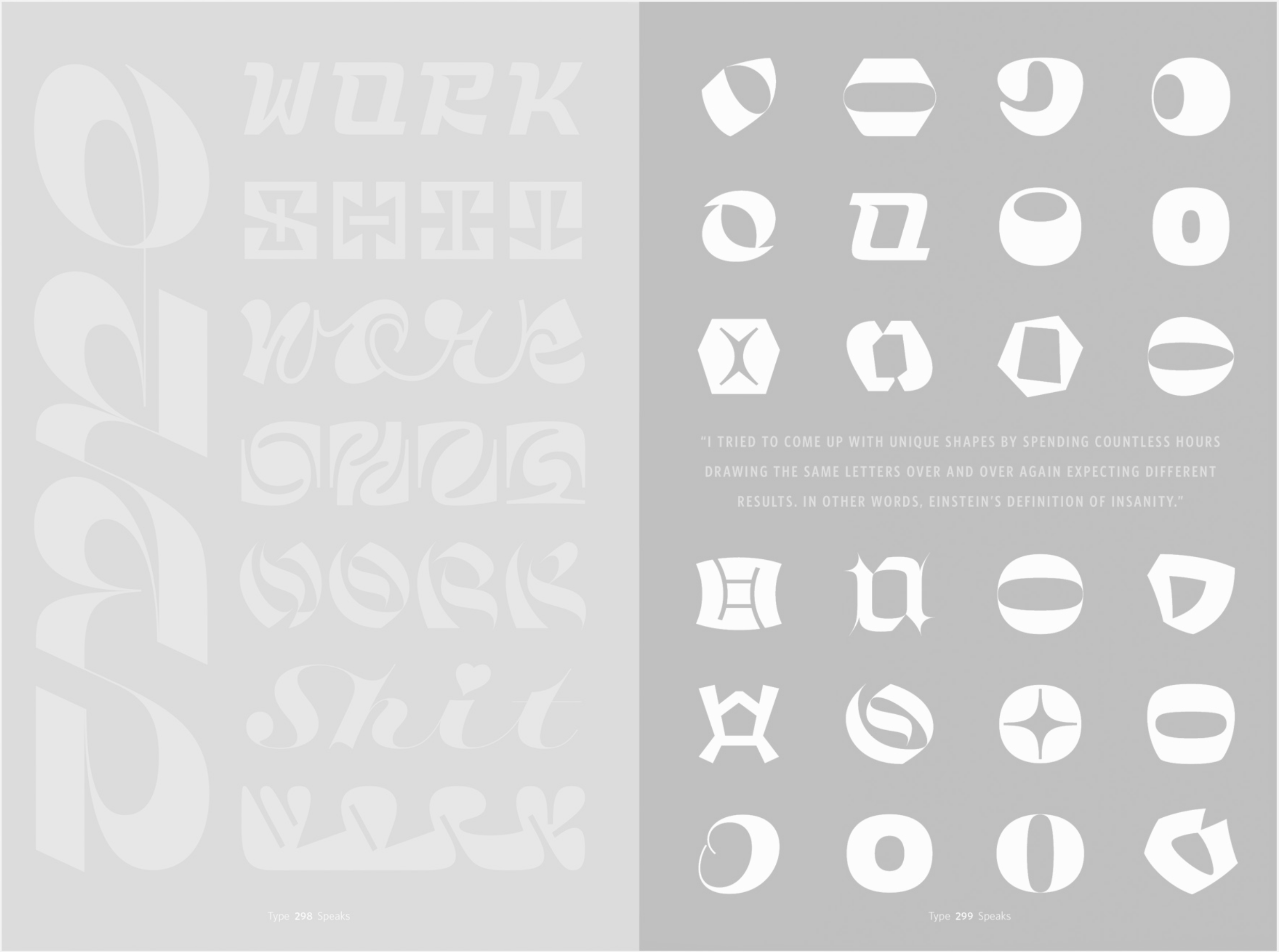


Final cover shown as a mock-up is a good way of introducing the project.



3  
Type Speaks  
Book Design  
Graphic Design

/ Teacher Name



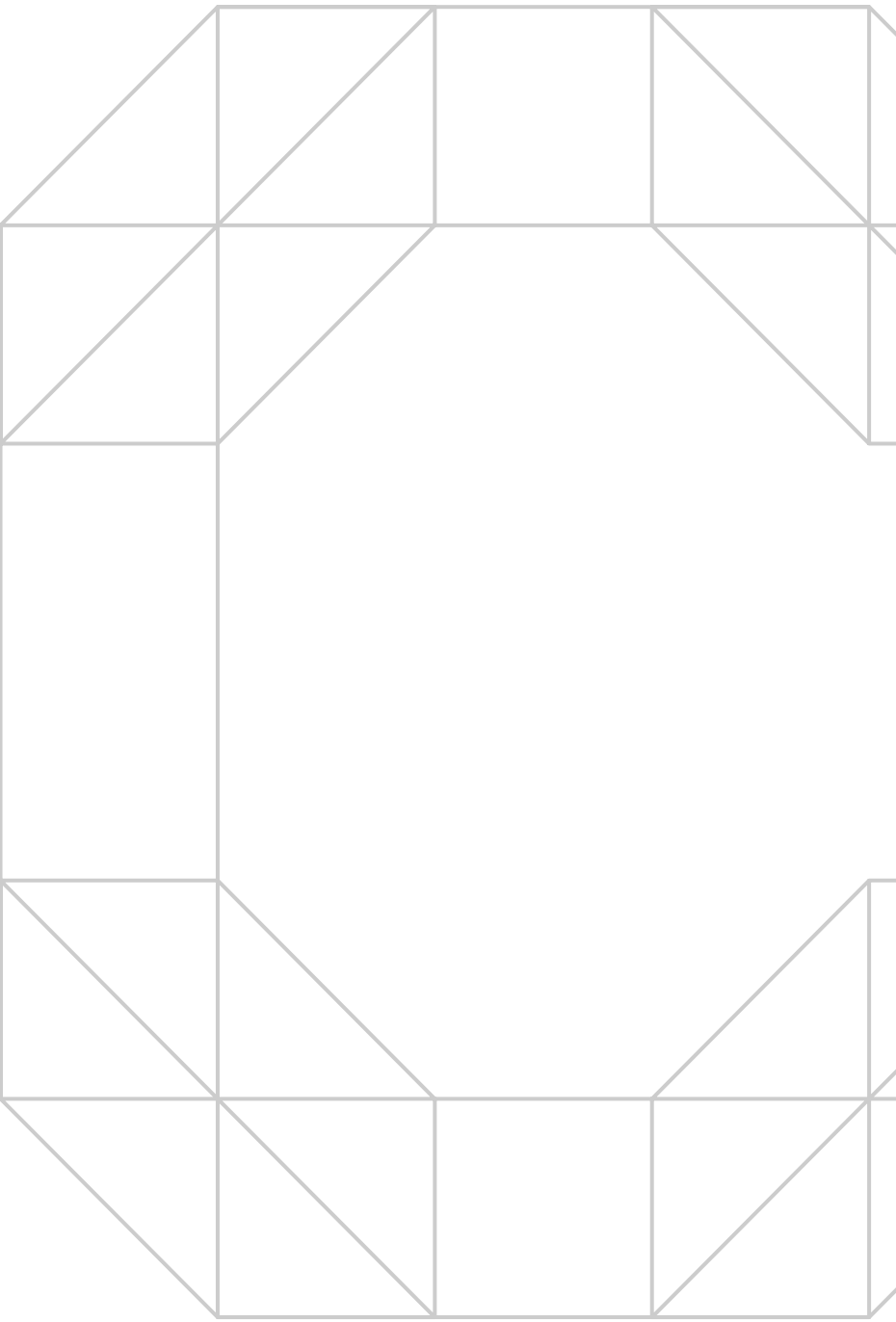
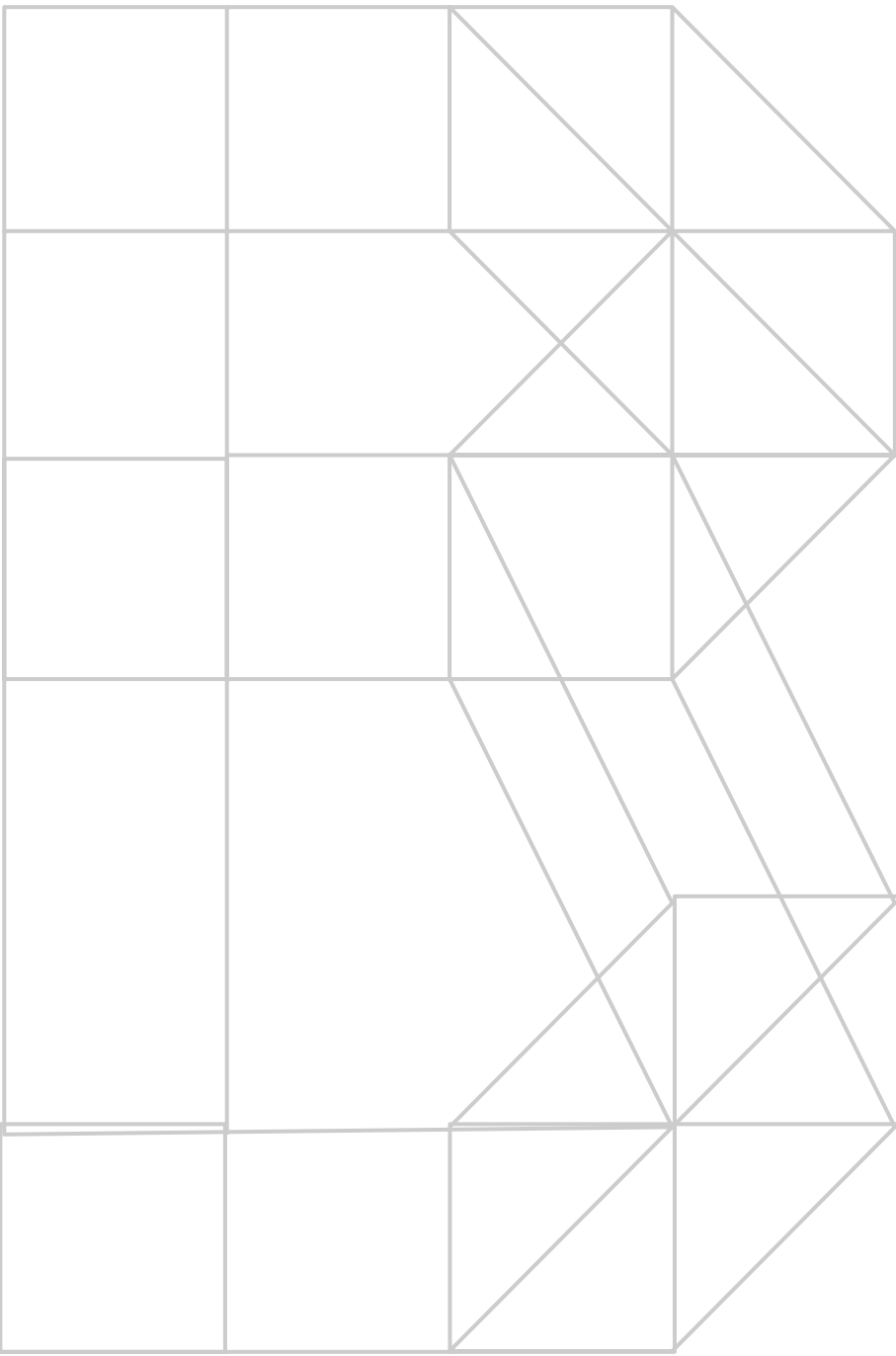
These spreads are flat (not mock-ups), but use a light background to help frame the work.

Overlapping images and changing scale allow for more work to be included on the page and give variety.

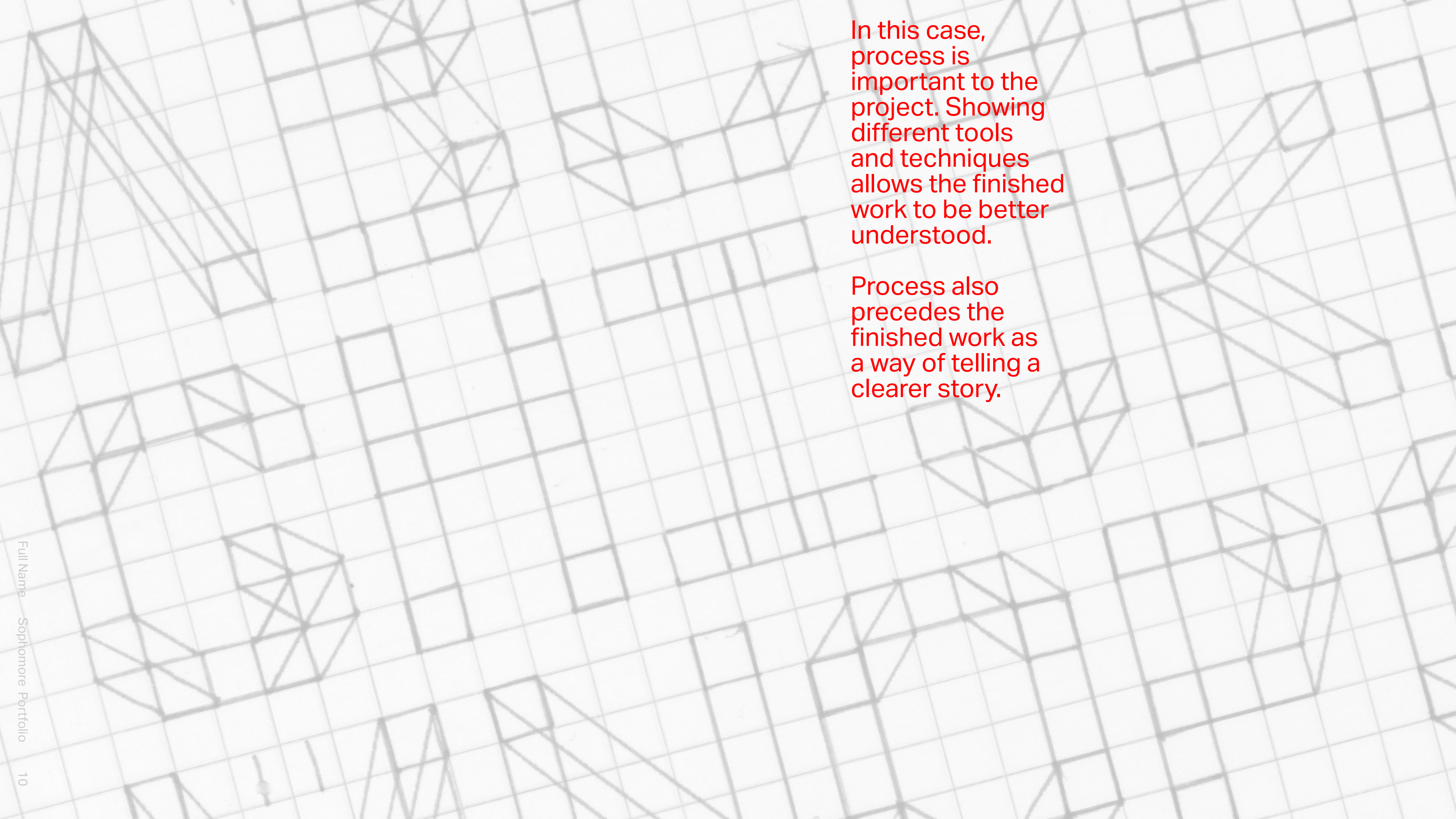


Optional 25-50 word description  
about project Sum, sit a que sum la  
que rae veles volum ipsam, consequia  
nuscill uptaspit et dereperum ipsae  
dios deles erumqles volum ipsam,  
consequia nuscill uptaspit et uia sunt  
vendit eatibus apissitisqui officim.

Scale, layering,  
and details  
introduce the  
project and invite  
the reader to  
discover more.

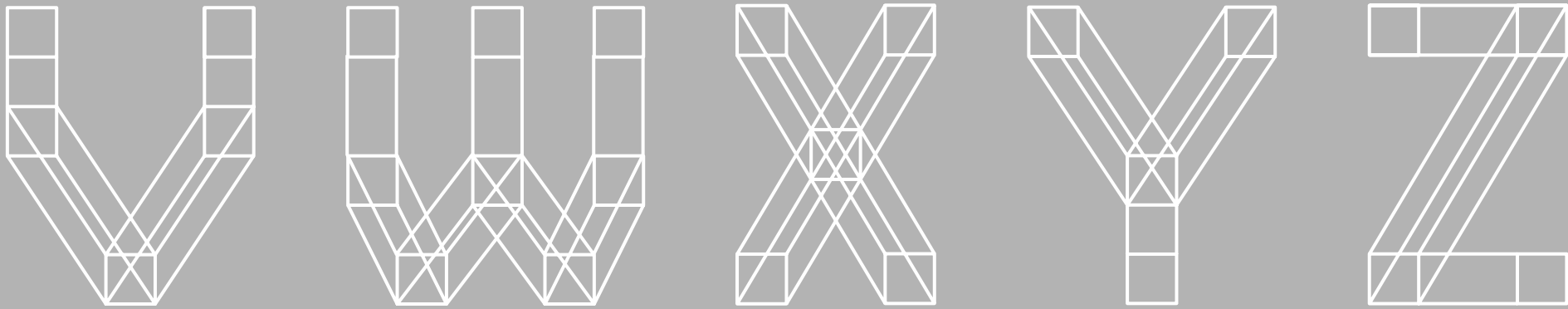
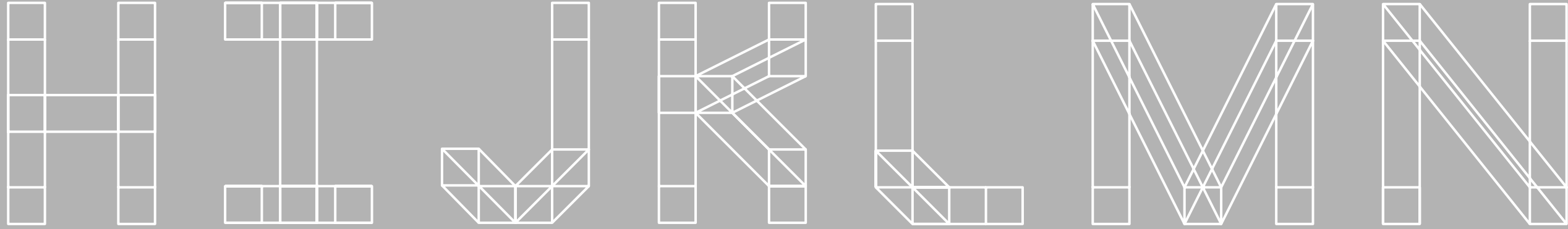
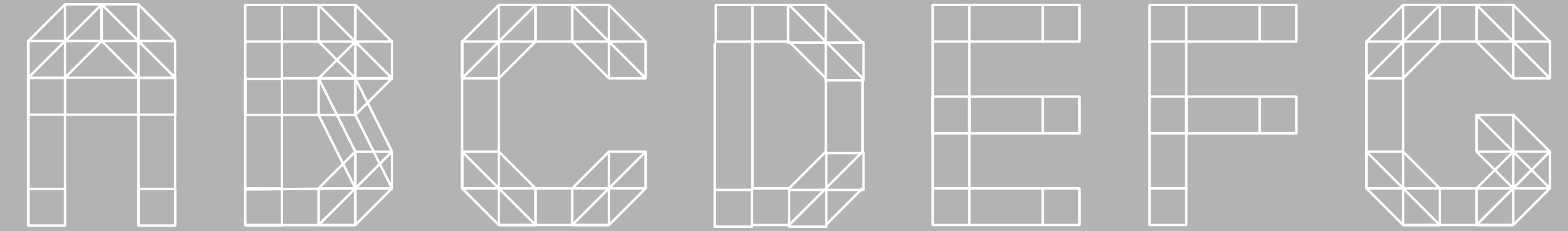


4  
"Geometrica"  
Typeface Design  
Typography / Mehl

The background of the slide features a light gray grid. Overlaid on this grid are various geometric shapes, primarily squares and rectangles, some of which are further divided into smaller triangles and quadrants by diagonal and internal lines, creating a complex, architectural pattern.

In this case,  
process is  
important to the  
project. Showing  
different tools  
and techniques  
allows the finished  
work to be better  
understood.

Process also  
precedes the  
finished work as  
a way of telling a  
clearer story.



Optional 25-50 word description about project Sum, sit a que sum la que rae veles volum ipsam, consequia nuscill uptaspit et dereperum ipsae dios deles erumqles volum ipsam, consequia nuscill uptaspit et uia sunt vendit eatibus apissitisqui officim.



MARS 2020



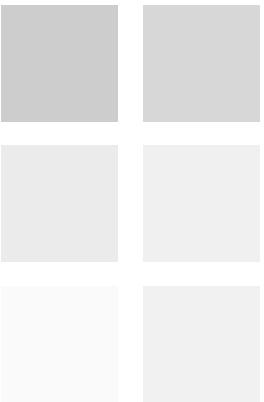
MARS  
2020

5  
*Mars 2020* Branding  
and App Design  
Graphic Design / Teacher Name

Remember that branding is more than just a logo. Be sure to show the different parts and potential uses of the brand you've developed.

In this case, the first page of this project shows off the work and functions like a very abbreviated brand guidelines document.

Color



Typography

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789.,:;!?

Illustration



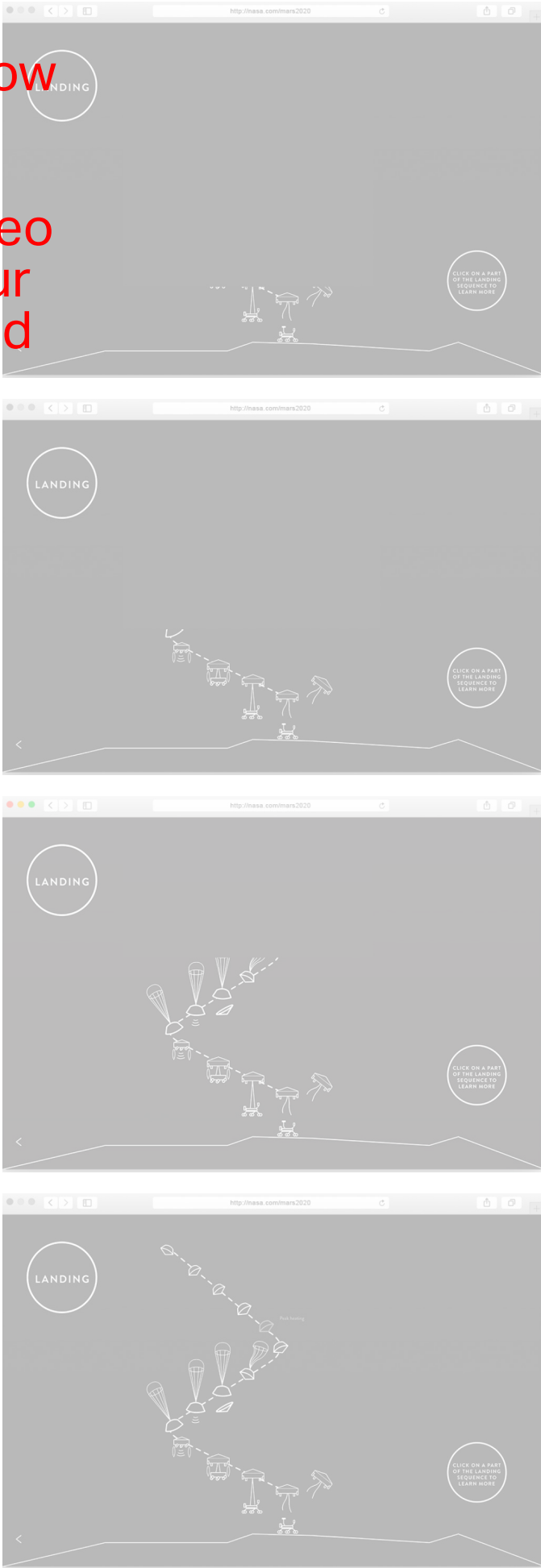




The application of branding to other objects (swag) can be a good way of elaborating on your work—just be sure it makes sense for the project.



You can use sequence to show movement and transitions, but the required video recording of your prototype should be what fully demonstrates the user flow.



For your interaction work, include only key screens that best convey the content and function of what you've designed.



Don't forget to include the file name of the prototype video in your PDF.

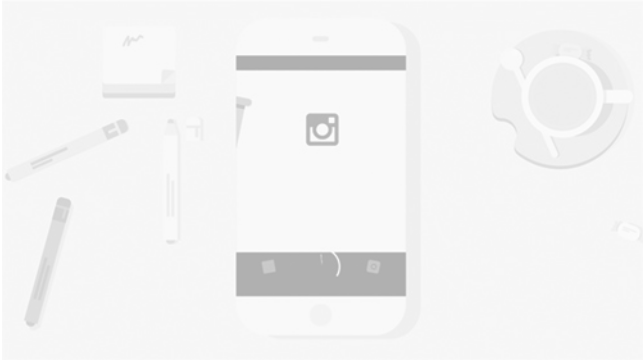
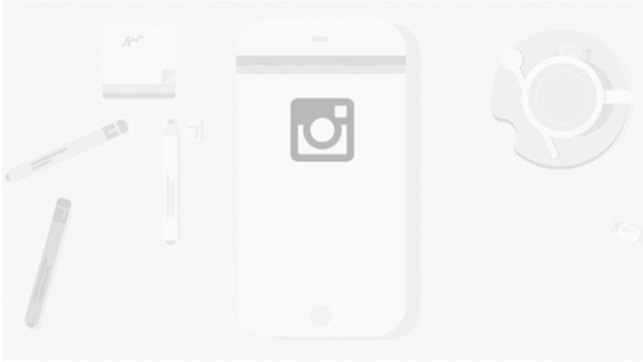
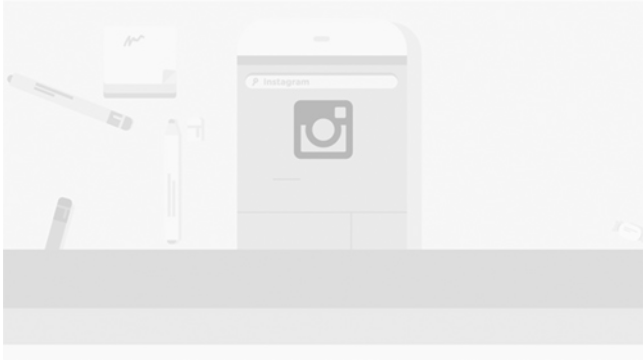
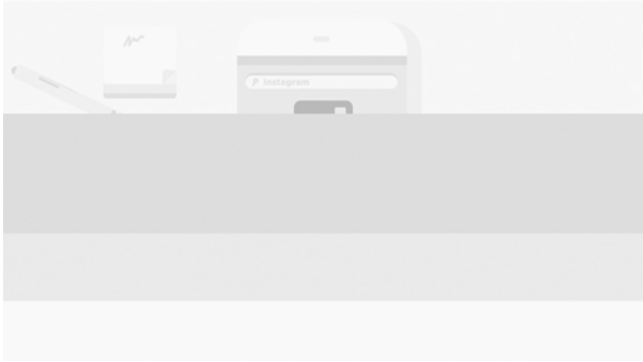
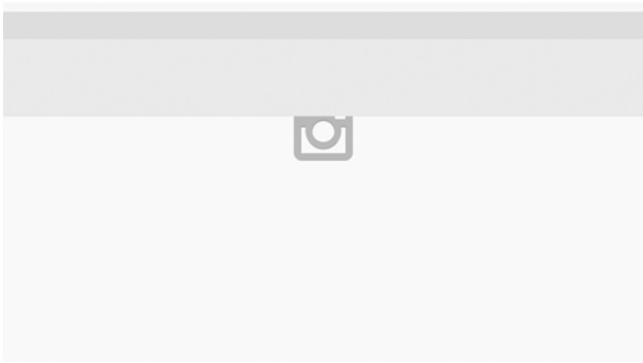
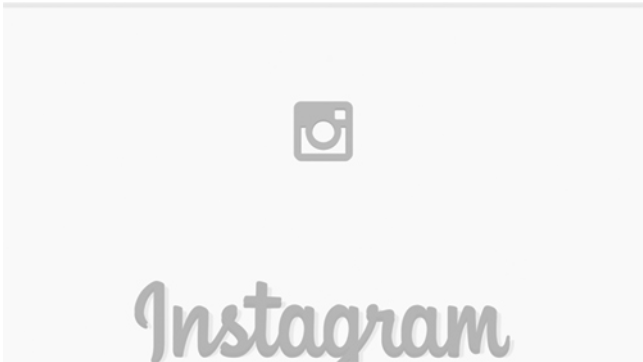
Optional 25-50 word description about project Sum, sit a que sum la que rae veles volum ipsam, consequia nuscill uptaspit et dereperum ipsae dios deles erumqles volum ipsam, consequia nuscill uptaspit et uia sunt vendit eatibus apissitisqui officim.

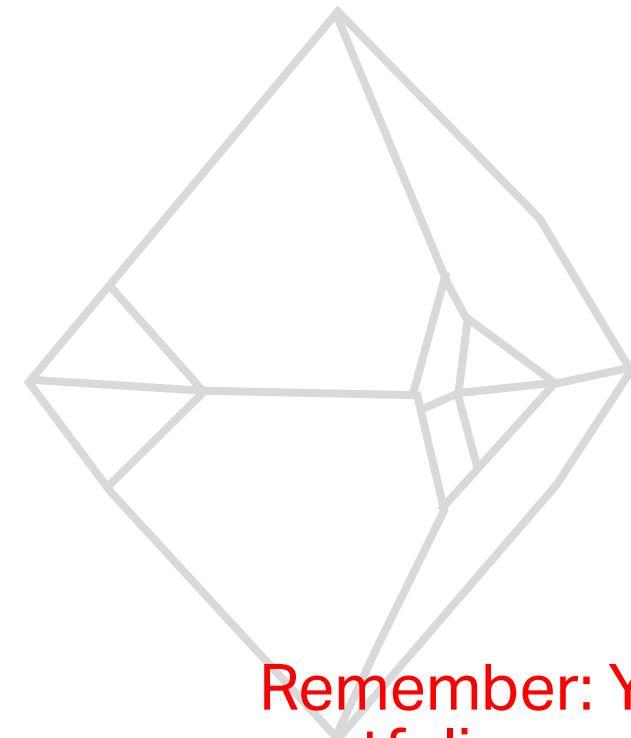
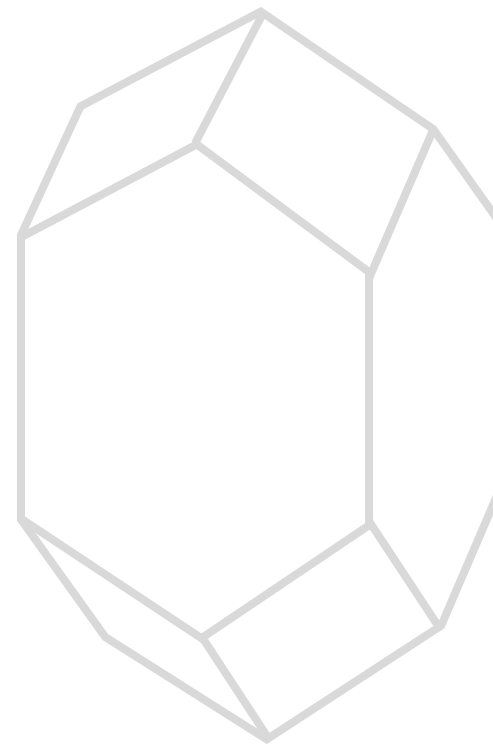
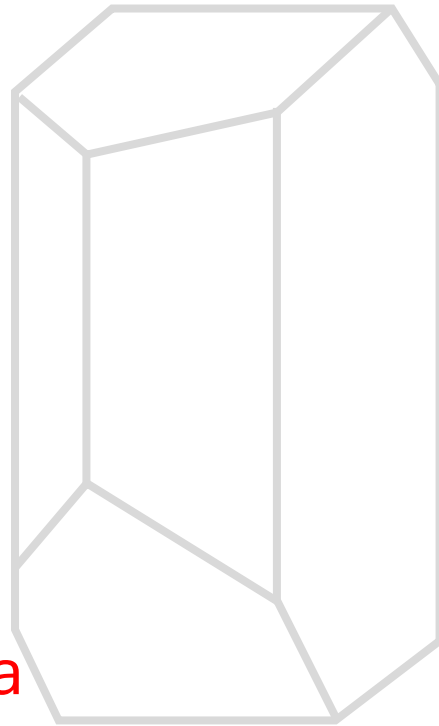
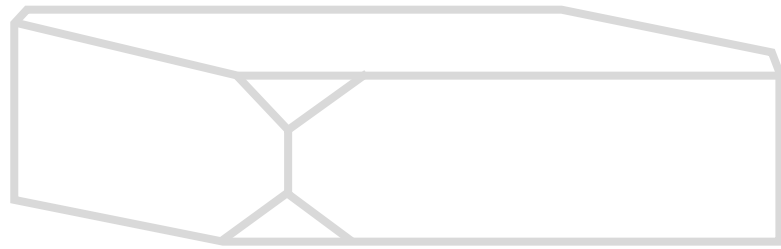
Don't forget to include a slide which explains the project and includes stills as visual reference in addition to your actual motion work.

6

Project Title

Motion / Teacher Name





The last page of your portfolio is a moment to echo the beginning, to include thanks and credits as necessary, and to end on a positive note. When sharing outside of school you may also want to include your name, email, web address, social media, phone number, etc so people can easily get in touch with you.

Remember: Your portfolio must be 40 slides. No more, no less.

Thanks / Credits

Typography  
Teacher Name

Graphic Design  
Teacher Name

Motion  
Teacher Name

Other Classes  
Teacher Name

+++

Special thanks to Teacher Name, Parents, Friends, Advisors, Mentors, and more.

Thanks!