

Sophomore Portfolio Sample Slides Spring 2022

Size: 1366x768px (16:9 ratio) 18.97x10.66in / 481.89x270.93cm

PDF: 35 slides (required)

Videos: up to 3 (optional)

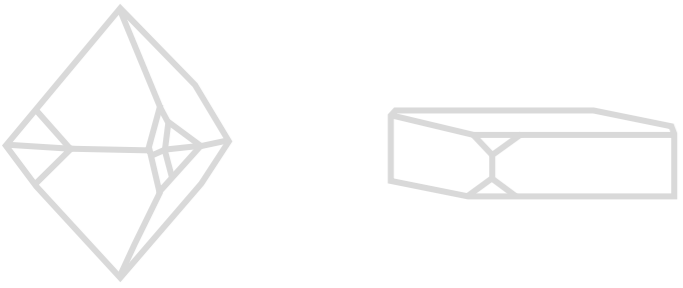
plus

Personal Video: (required, 15-30 seconds) tell us a little bit about you

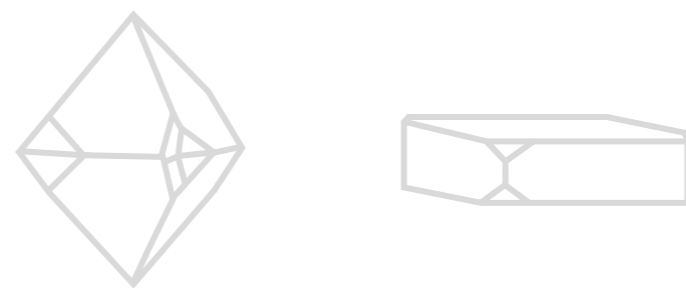
File Naming:

PDF: LastName_FirstName_SophomorePortfolio2022.pdf

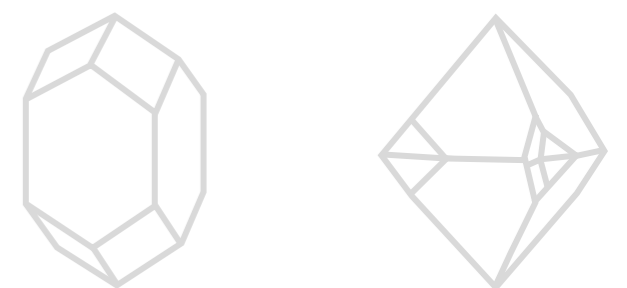
MP4: LastName_FirstName_ProjectName2022.mp4



This document is set up in a 16:9 ratio format. Your portfolio should be thought of as a presentation, not a book.



Remember that this is your portfolio! Concepts, secondary graphics, and unique approaches to design and layout are encouraged!



You may also want to include a little blurb about yourself, the school year, your passion(s), etc. Keep it brief though.

Full name and student ID are required somewhere on the first page. Don't forget to remove your student ID when sharing outside of school.

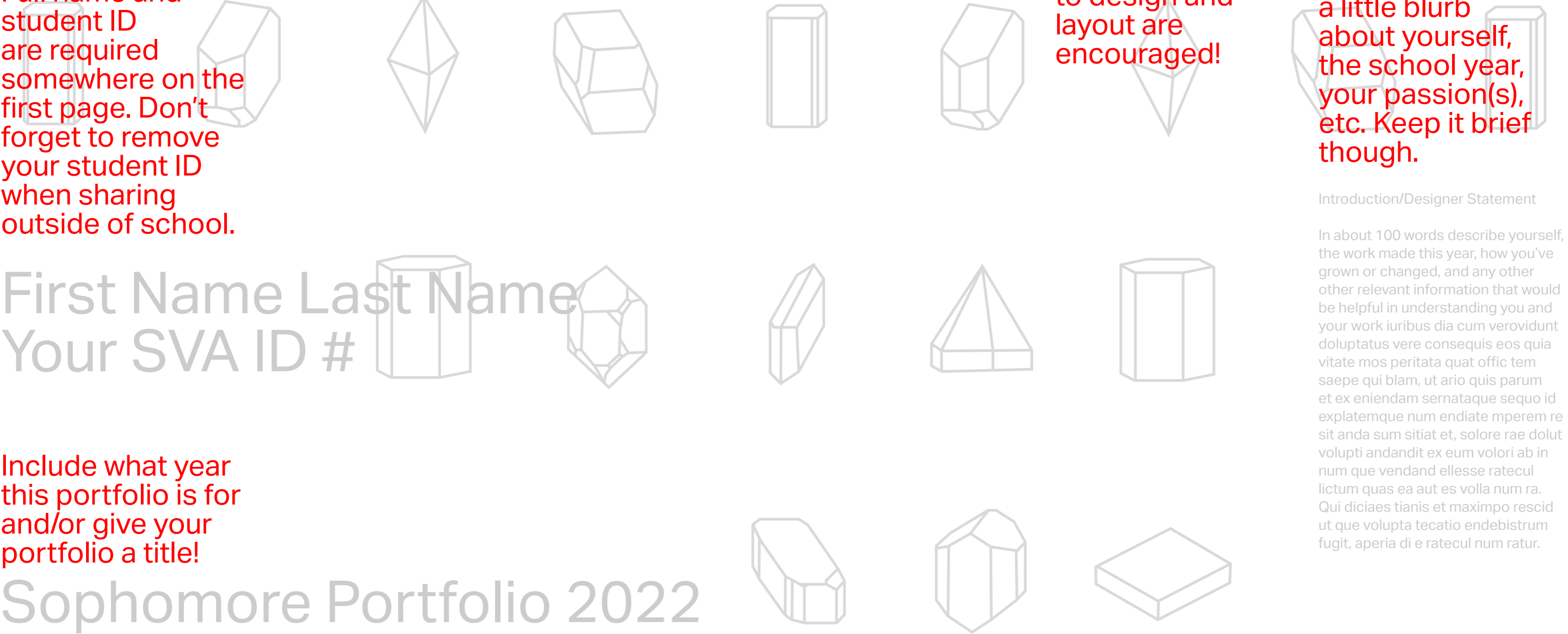
First Name Last Name
Your SVA ID #

Include what year this portfolio is for and/or give your portfolio a title!

Sophomore Portfolio 2022

Introduction/Designer Statement

In about 100 words describe yourself, the work made this year, how you've grown or changed, and any other other relevant information that would be helpful in understanding you and your work iuribus dia cum verovidunt doluptatus vere consequis eos quia vitate mos peritata quat offic tem saepe qui blam, ut ario quis parum et ex eniendam sernataque sequo id explatemque num endiate mperem re sit anda sum sitiati et, solore rae dolut volupti andandit ex eum volori ab in num que vendand ellesse ratecul lictum quas ea aut es volla num ra. Qui diciaes tianis et maximpo rescid ut que volupta tecatio endebistrum fugit, aperia di e ratecul num ratur.



25-50 word description about project sum, sit a que sum la que rae veles volum ipsam, consequia nuscill uptaspit et dereperum ipsae dios deles erumqles volum ipsam, consequia nuscill uptaspit et uia sunt vendit eatibus apissitisqui officim.



This is a blurb.

It is recommended that you sequence your projects, include a project title/category, and indicate which class the project was for.

1

MoMA Poster Series Typography / Mehl

Footers, page numbers, etc can make nice details—just keep them discrete.

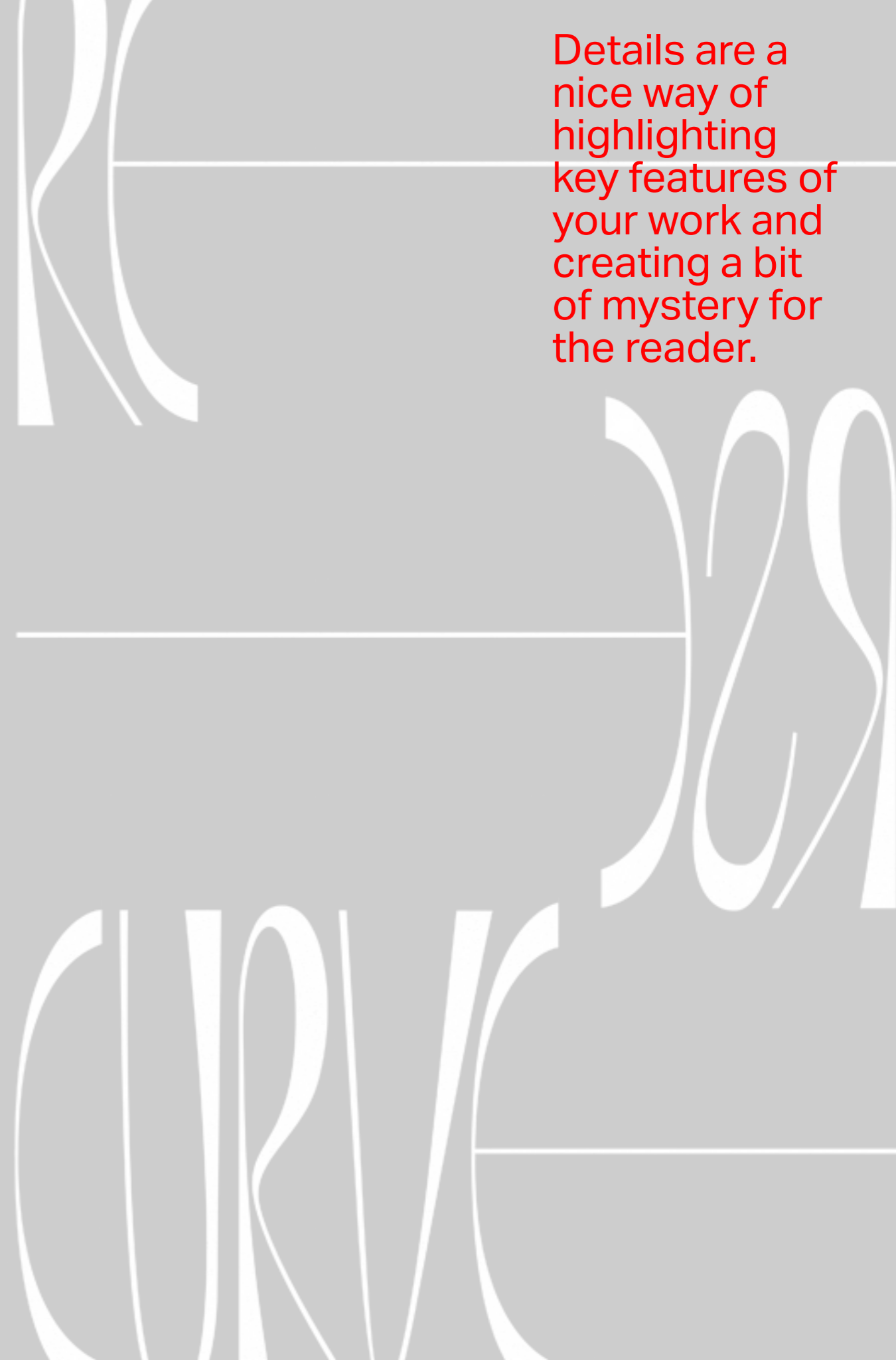
Project blurbs are mandatory. Keep them short and sweet.

Feel free to show process, but make sure it's clearly different from finished work. This can be done through scale, color, etc.

Process + Sketches

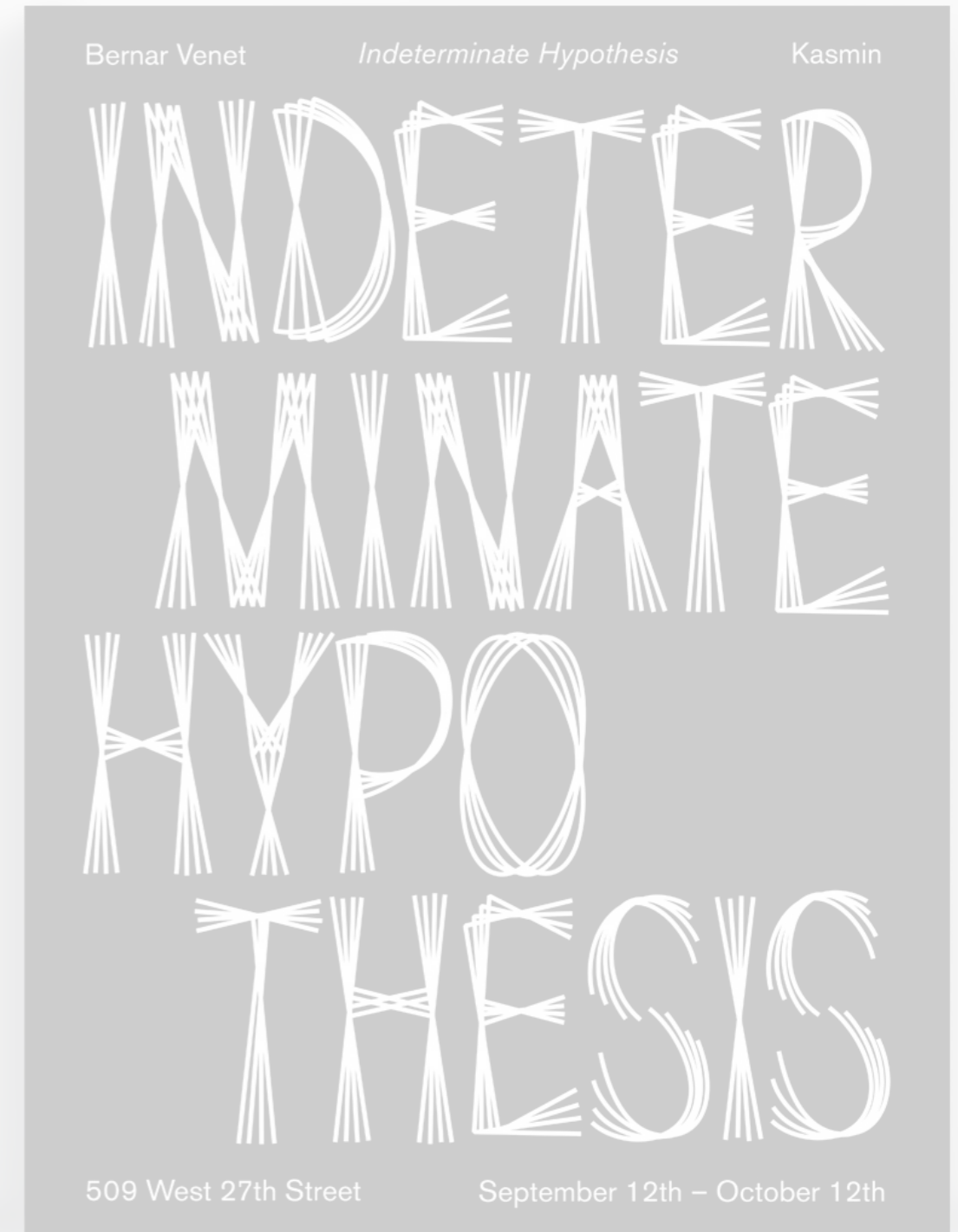


Details are a nice way of highlighting key features of your work and creating a bit of mystery for the reader.



Let your work speak for itself!

Mock-ups are a great tool but be smart about them and use them sparingly—and always in a way that makes sense.



Every unique aspect of a project must be accompanied by a brief caption.

This is a caption.



Poster series
24x36 inches each

Optional 25-50 word description about project Sum, sit a que sum la que rae veles volum ipsam, consequia nuscill uptaspit et dereperum ipsae dios deles erumqles volum ipsam, consequia nuscill uptaspit et uia sunt vendit eatibus apissitisqui officim.



This is a blurb.

With only 35 pages (slides) to work with, maximizing available space is important—but don't let that keep you from being smart about utilizing white space as well.

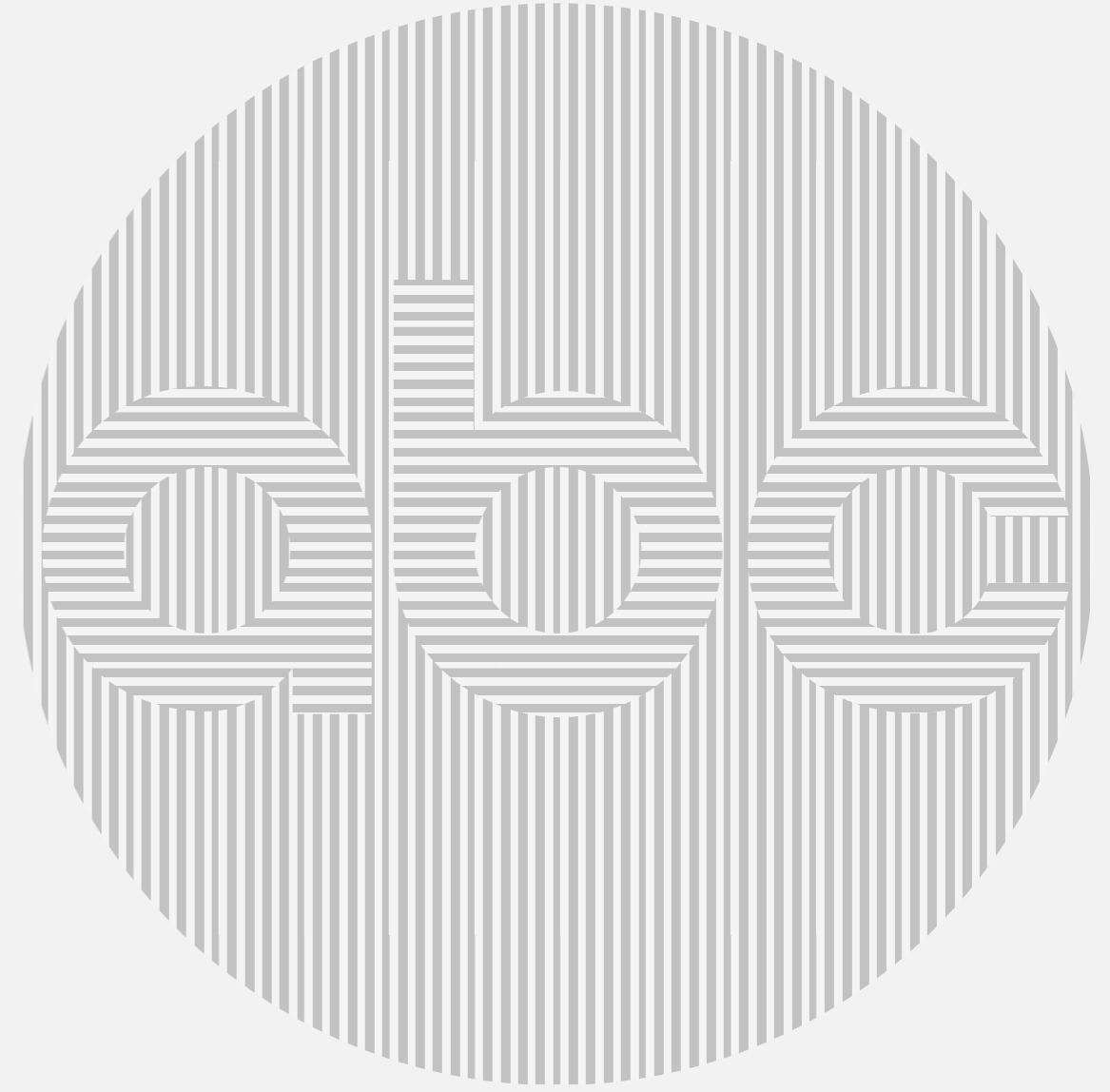
2 Paul Rand Master Study Typography / Mehl

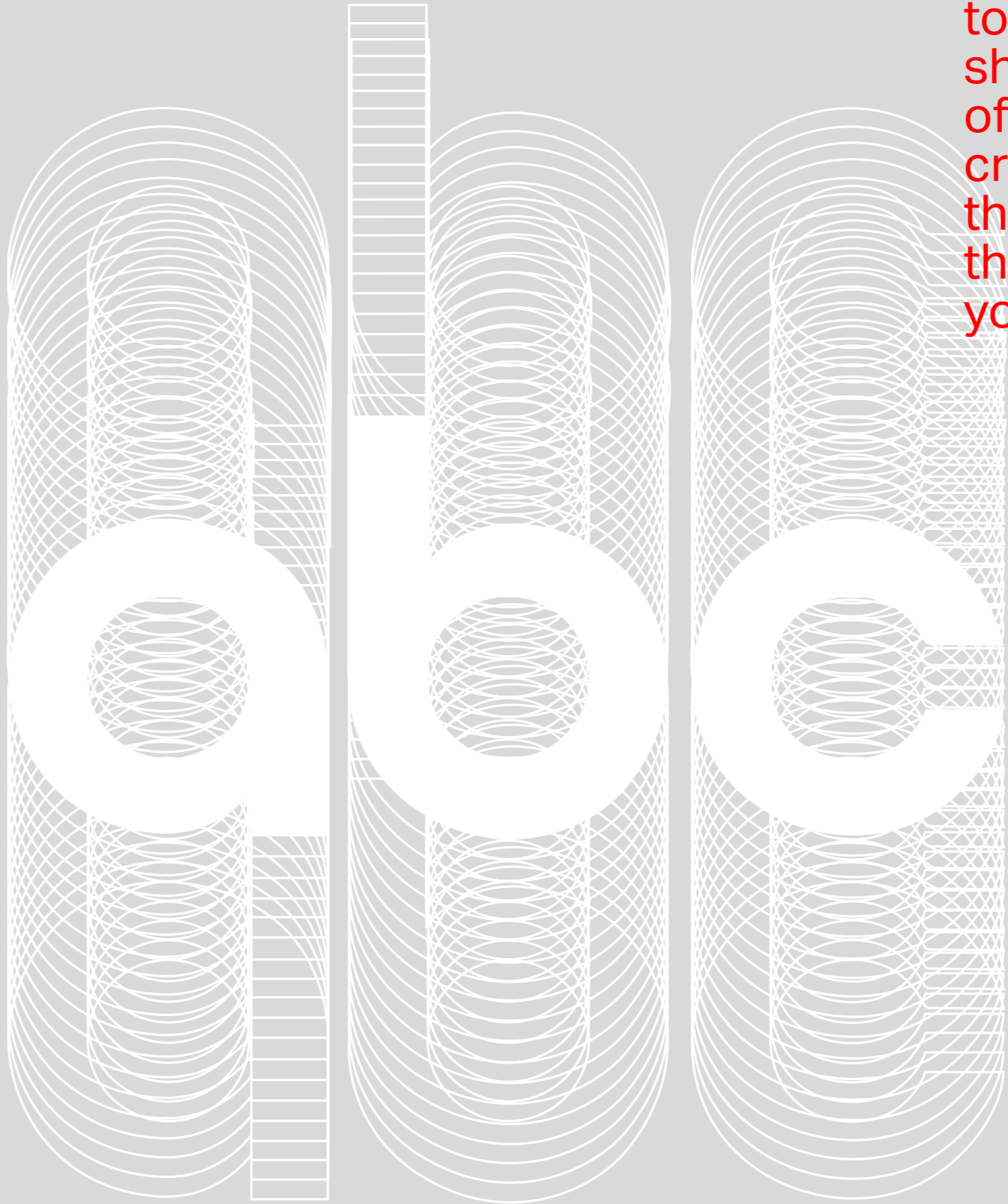
Source material, reference images, and captions are simple ways of giving your work context.

This is a caption.

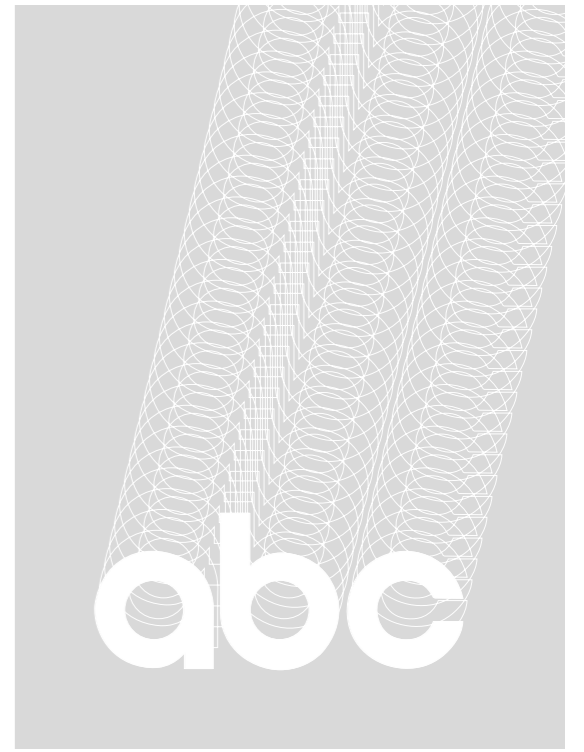
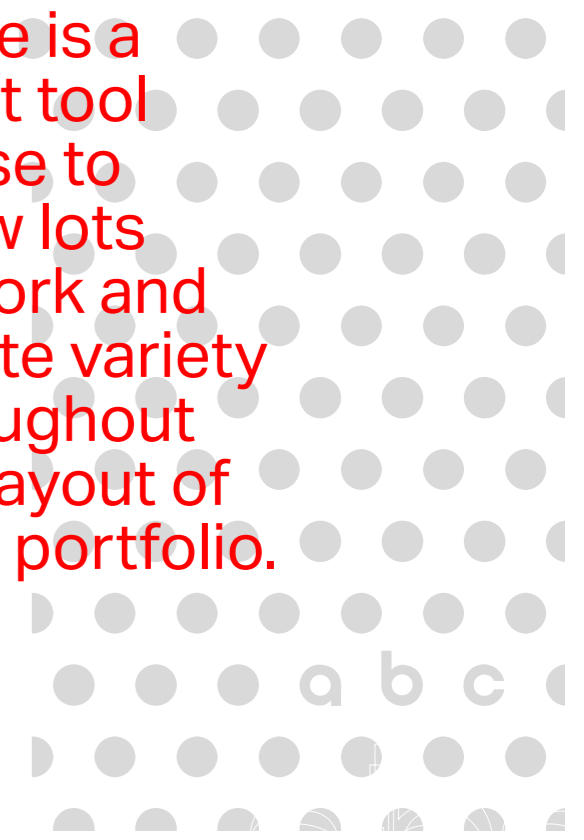


Original ABC logo, Paul Rand, 1962





Scale is a great tool to use to show lots of work and create variety throughout the layout of your portfolio.

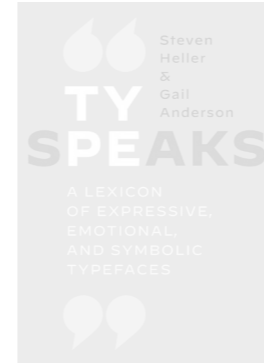


Optional 25-50 word description about project Sum, sit a que sum la que rae veles volum ipsam, consequia nuscill uptaspit et dereperum ipsae dios deles erumqles volum ipsam, consequia nuscill uptaspit et uia sunt vendit eatibus apissitisqui officim.

In this case, process and preliminary work is being shown small and flat (without mock-up) as a way of distinguishing them from the final cover design.

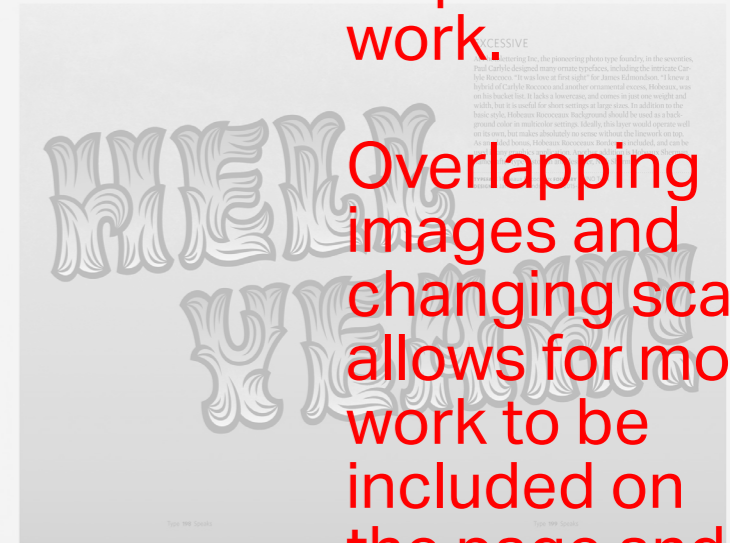
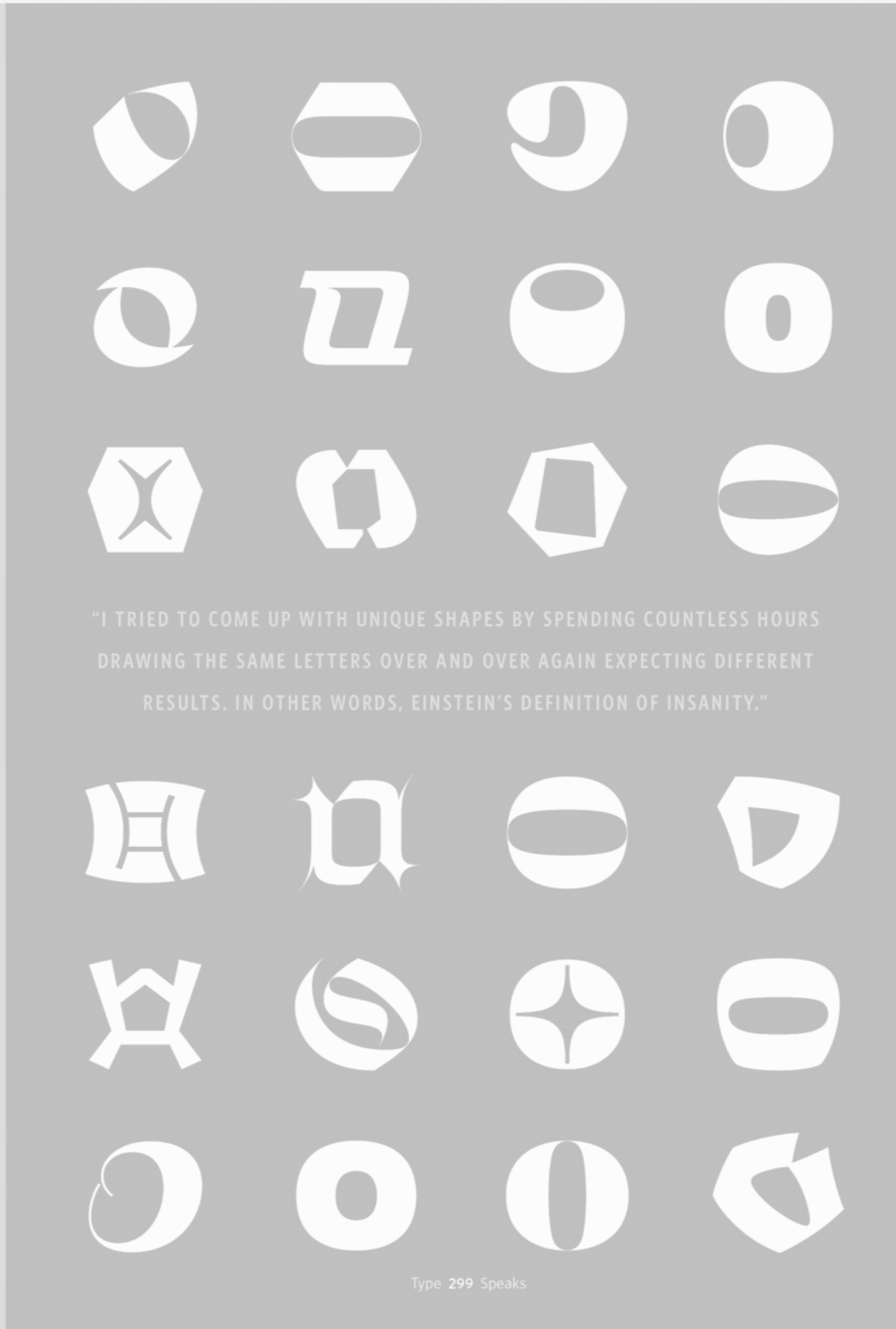
The placement and treatment is also building off of the way similar material was presented earlier in the portfolio.

Process



Final cover shown as a mock-up in a good way of introducing the project.

3 Type Speaks Book Design Graphic Design / Teacher Name



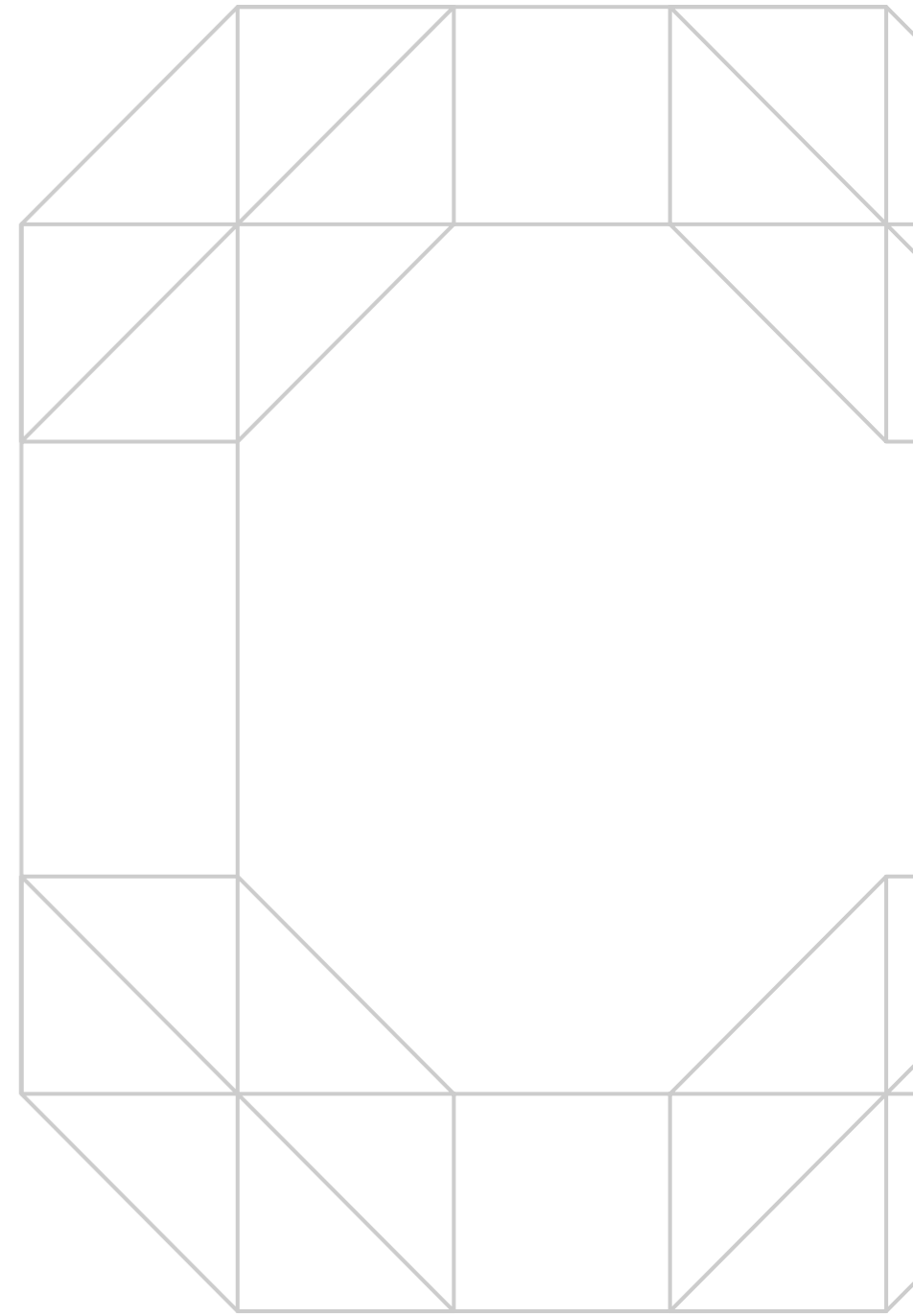
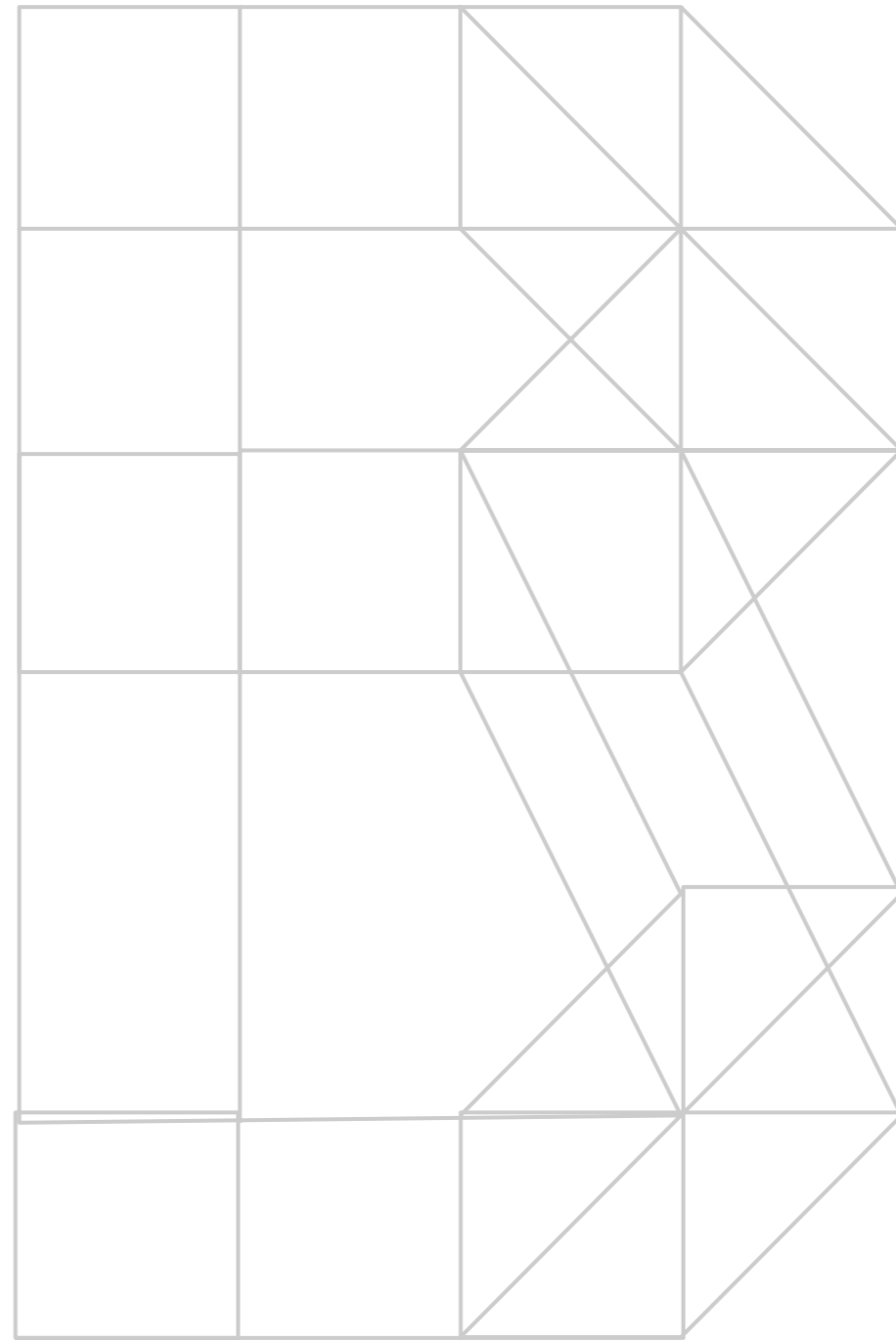
These spreads are flat (not mock-ups), but use a light background to help frame the work.

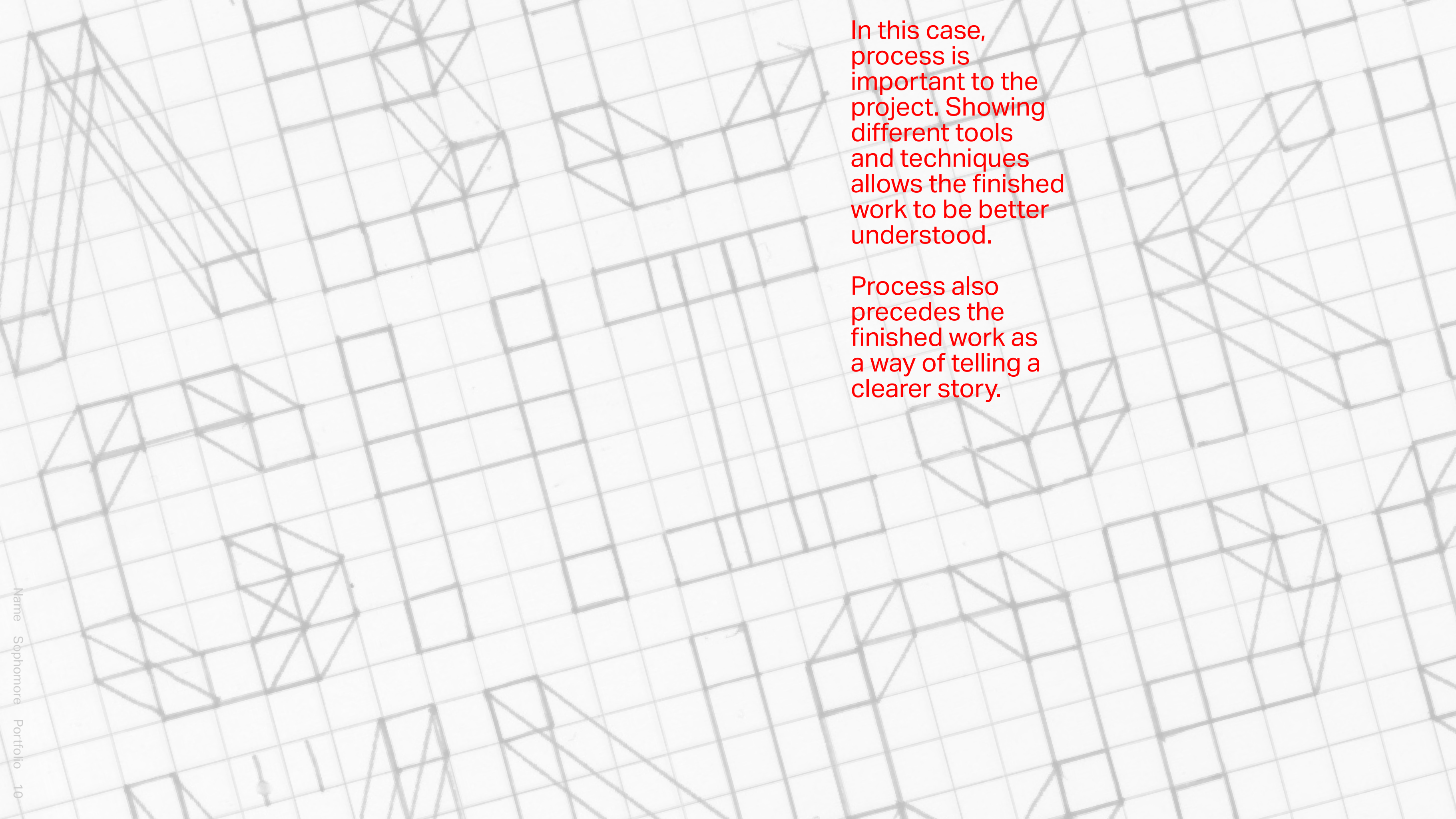
Overlapping images and changing scale allows for more work to be included on the page and gives variety.

Optional 25-50 word description
about project Sum, sit a que sum la
que rae veles volum ipsam, consequia
nuscill uptaspit et dereperum ipsae
dios deles erumqles volum ipsam,
consequia nuscill uptaspit et uia sunt
vendit eatibus apissitisqui officim.

Scale, layering,
and details
introduce the
project and invite
the reader to
discover more.

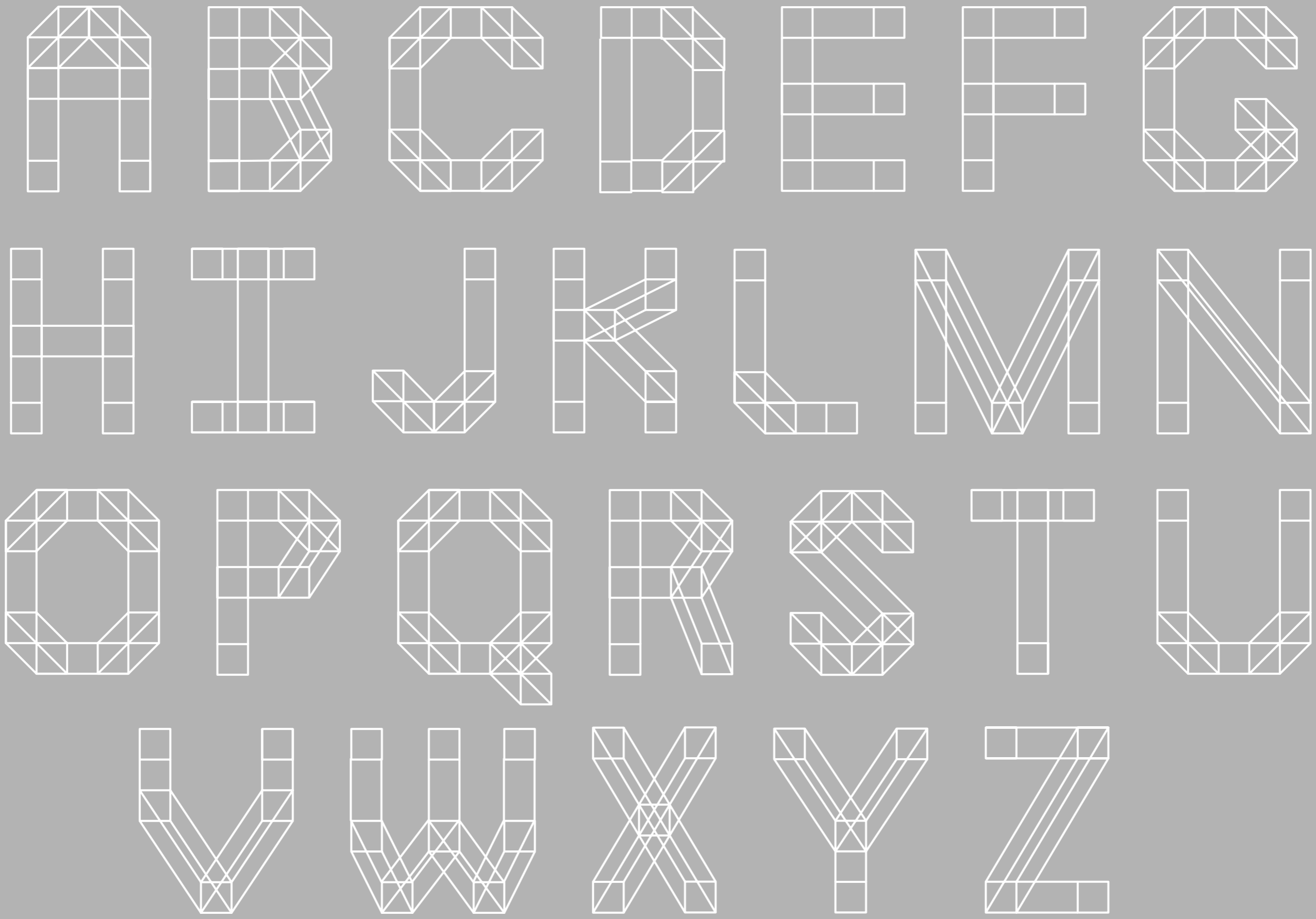
4 "Geometrica" Typeface Design Typography / Mehl





In this case, process is important to the project. Showing different tools and techniques allows the finished work to be better understood.

Process also precedes the finished work as a way of telling a clearer story.



Optional 25-50 word description about project Sum, sit a que sum la que rae veles volum ipsam, consequia nuscill uptaspit et dereperum ipsae dios deles erumqles volum ipsam, consequia nuscill uptaspit et uia sunt vendit eatibus apissitisqui officim.

5 Mars 2020 Branding and App Design Graphic Design / Teacher Name

Remember that branding is more than just a logo. Be sure to show the different parts and potential uses of the brand you've developed.

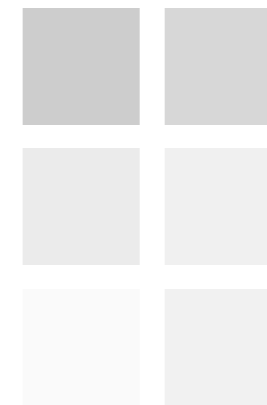
In this case, the first page of this project shows off the work *and* functions like a very abbreviated brand guidelines document.



MARS  2020


MARS
2020

Color



Typography

ABCDEFGHIJKLMNOP
QRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
wxyz0123456789.,:;!?

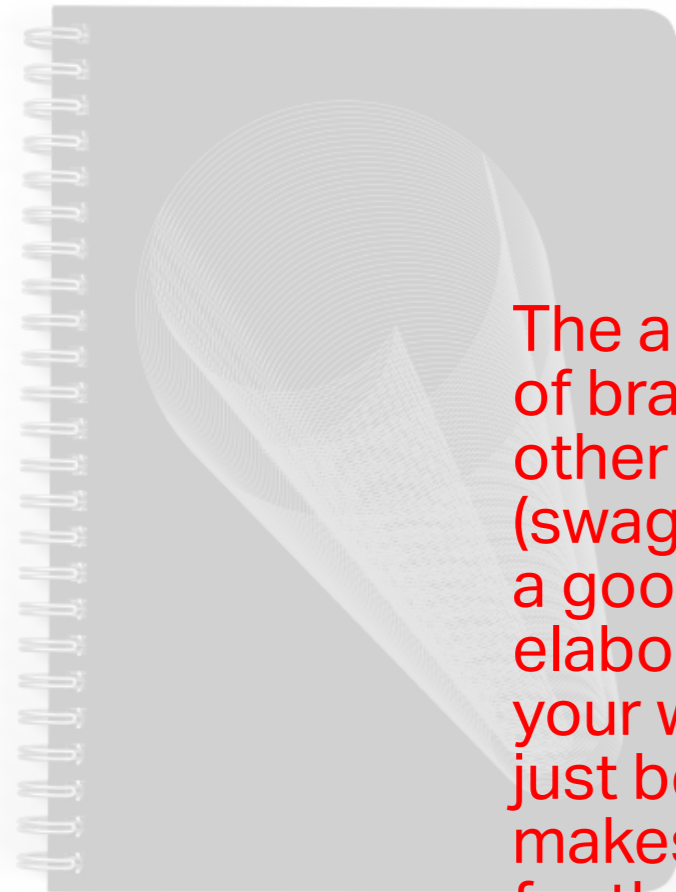
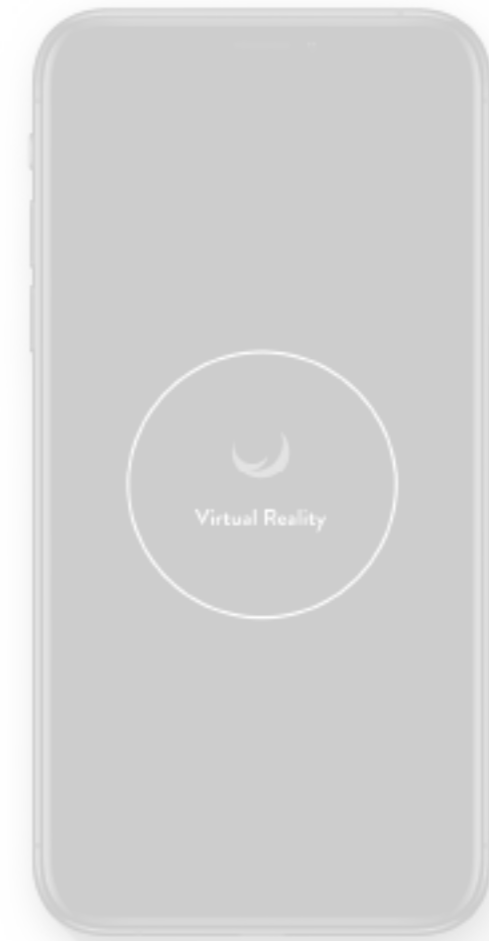
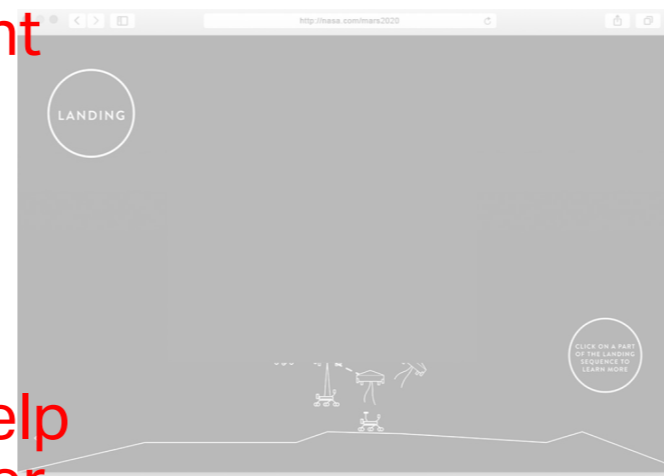
Illustration





Show movement and transition by presenting your work in a sequence.

This can also help the reader better understand the function of what you've designed.



The application of branding to other objects (swag) can be a good way of elaborating on your work—just be sure it makes sense for the project.

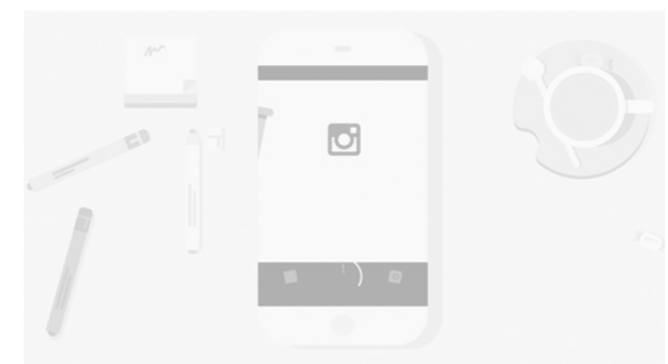
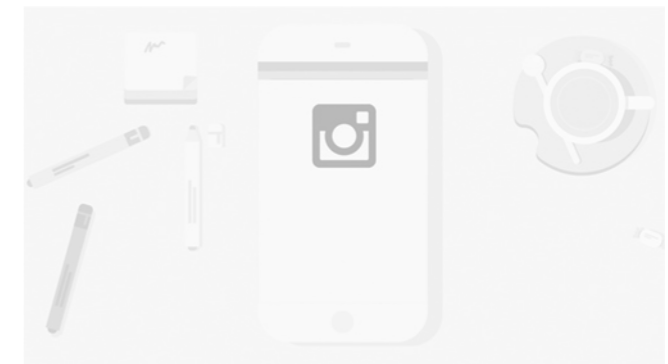
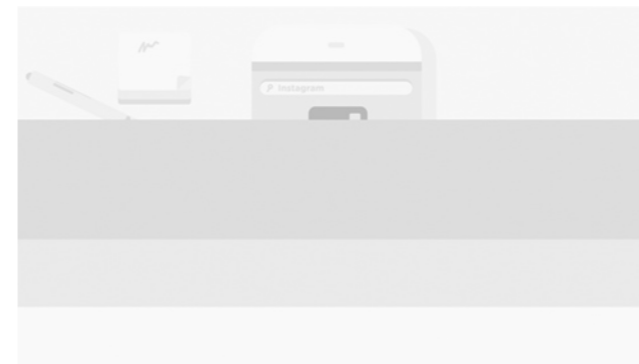
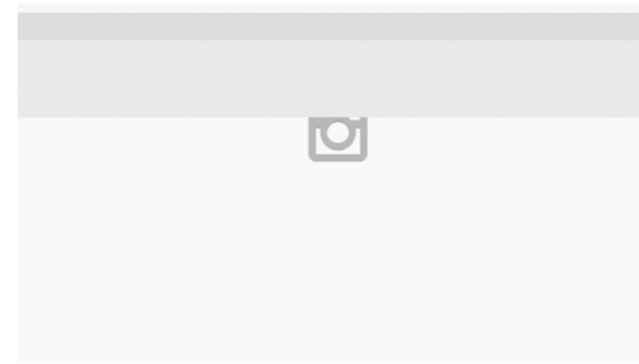
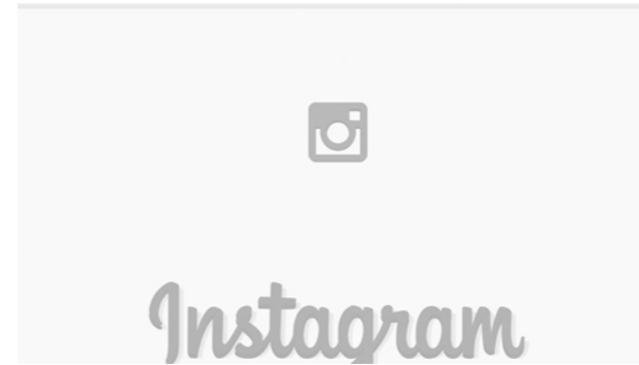
Optional 25-50 word description about project Sum, sit a que sum la que rae veles volum ipsam, consequia nuscill uptaspit et dereperum ipsae dios deles erumqles volum ipsam, consequia nuscill uptaspit et uia sunt vendit eatibus apissitisqui officim.

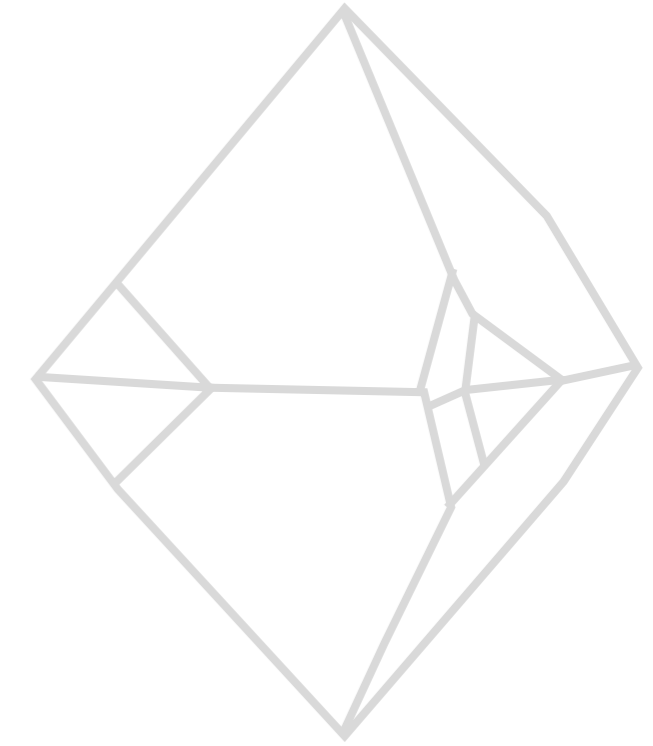
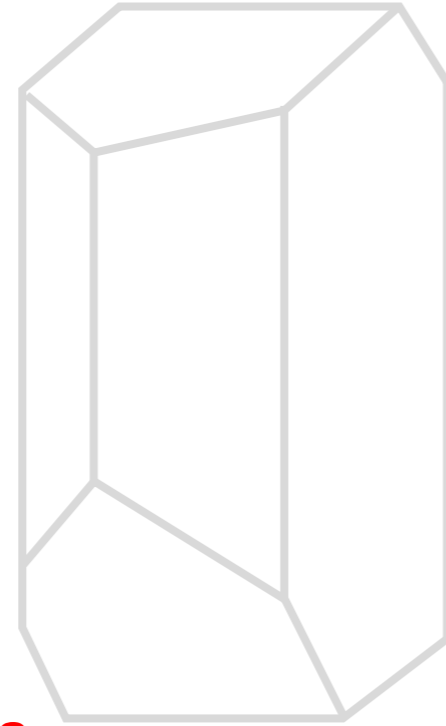
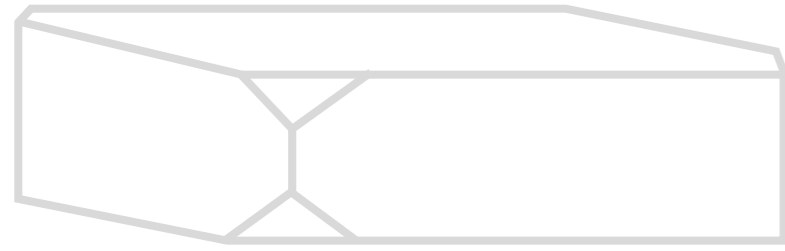
Even if you're including actual motion work with your portfolio, don't forget to include a slide which explains the project and includes stills as visual reference.

6

Project Title

Motion / Teacher Name





The last page of your portfolio is a moment to echo the beginning, to include thanks and credits as necessary, and to end on a positive note. When sharing outside of school you may also want to include your name, email, web address, social media, and phone number, so people can easily get in touch with you.

Remember: Your portfolio must be 35 slides.

Thanks / Credits

Typography
Teacher Name

Graphic Design
Teacher Name

Motion
Teacher Name

Other Classes
Teacher Name

+++

Special thanks to Teacher Name, Parents, Friends, Advisors, Mentors, and more.

Thanks!

