

Type Design I
DSD-3611-C
Week 11 — 11.15.16
Tuesday 03:00PM–05:50PM
~~209 E 23 St, Room 506~~
805B 380 Second Avenue

Assignment 05

Website (tool)

You're tasked to create a website that functions as a tool or experience for your viewer. You must consider how the website scales from desktop to mobile devices. You're tasked to make an Invision prototype of one screen size. The second screen size will be delivered as .PNG's. Let your concept inform which is most important to your project.

Deliverables

- Invision Prototype (screen size 1)
- .PNG Screens (screen size 2)
 - Desktop (1300px)
 - Mobile (375px)

Invision Prototype

Your final deliverable is a working prototype in Invision. This can be as many or as few screens or steps as needed to express your concept — <https://www.invisionapp.com>

.PNG Screens

Using 'save for web' export your screen sizes at 375px. Order your file names sequentially so when previewed they will appear in order.

Resources

You can use the supplied Illustrator file. Don't design in Photoshop or InDesign. Either use Adobe Illustrator or Sketch. Why?

Timeline

Week 11 — 11.15.16

Website (tool) assigned

Week 12 — 11.22.16

Website (tool) R01 — Research & Sketches

Bring in three different ideas and corresponding research around the subject. The ideas must be designed in Illustrator or Sketch.

Week 13 — 11.29.16

Website (tool) R02 — Design & Guest Crit

Decide which of your ideas you like best and continue to pursue it. Begin to prototype your screens in Invision. The earlier you begin to start using your tool the better.

Week 14 — 12.6.16

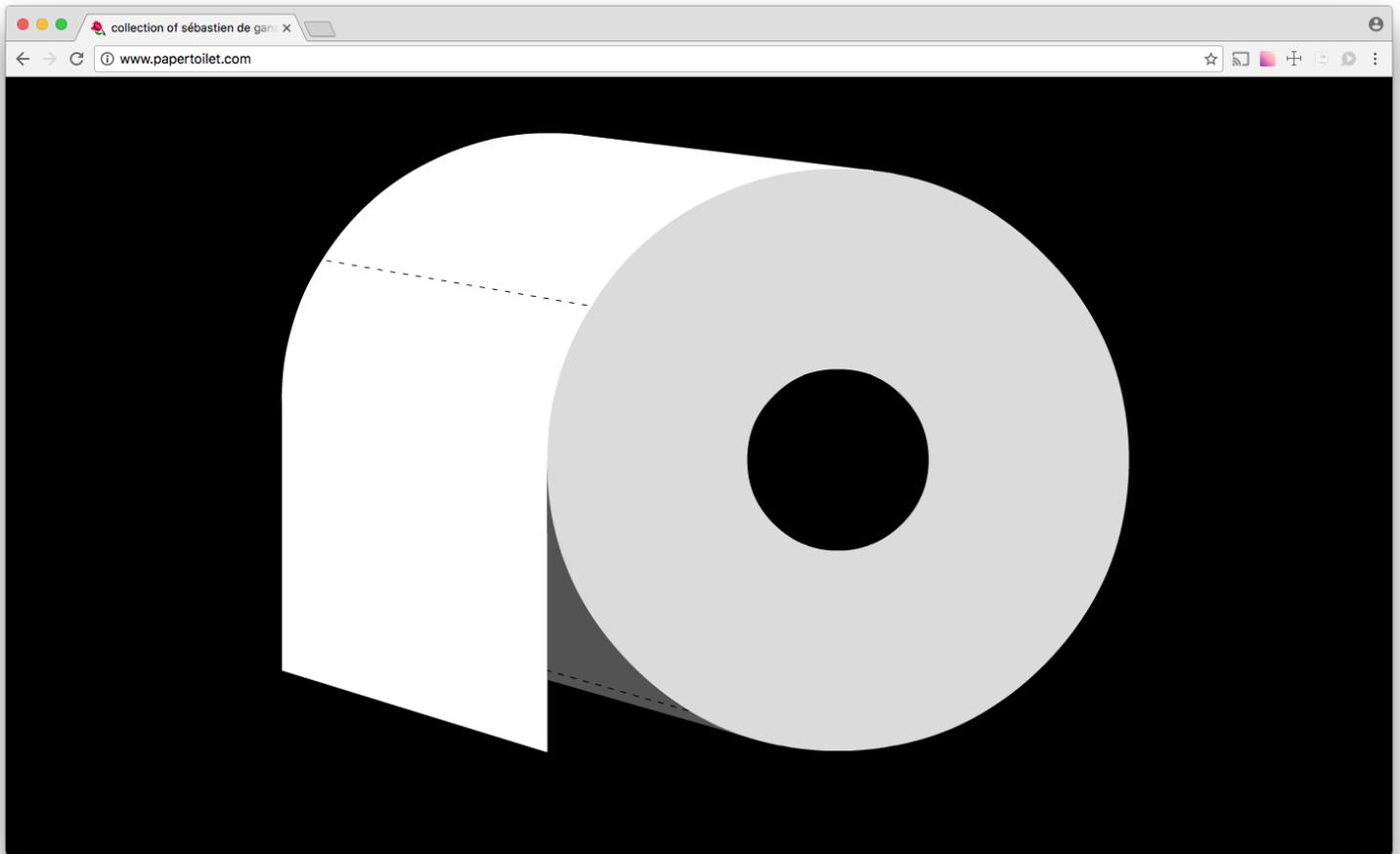
Website (tool) R03 Design

Have a more clear direction of where you're heading, all in Invision.

Week 15 — 12.13.16

Website (tool) R04 Final

Have your final website ready to present.



Background

The web combines three facets of graphic design into one medium; print, motion and interaction. It lives on our desktops and in our pockets. It can organize and manipulate data at will. It can calculate endless amounts of information instantly. It's a living, breathing thing.

Websites can be utilitarian —

<http://www.craigslist.org>

Art —

<http://www.papertoilet.com/>

Poignant —

<http://100survivors.org>

Powerful —

<http://yamp.org/>

In recent years we've seen services that can seemingly do anything. Find you a taxi. Order you a pizza in one tap. Search the entirety of the internet and deliver results. What do we really need anymore? What do you want to see in the world?

Make that.