Eddy Lee



## Origin



- The umbrella (parasol) was invented about 4,000 years ago in Ancient Egypt. These ancient umbrellas were first designed to provide shade from the sun
- Around 11th century BC, China waterproofed the umbrellas by using silk and oil paper
- In the early 16th century, the umbrella became popular in the western world
- In 1852, Samuel Fox invented the steel ribbed umbrella design
- In 1928, Hans Haupt invented the pocket umbrella, nicknamed the "Flirt."





Repel Windproof Travel \$23

Rain-Mate \$21



Amazon Basics \$18





Devek \$49 Herschel \$40



Supreme \$54





Alexander McQueen \$625 Burberry \$290



Louis Vuitton \$1194

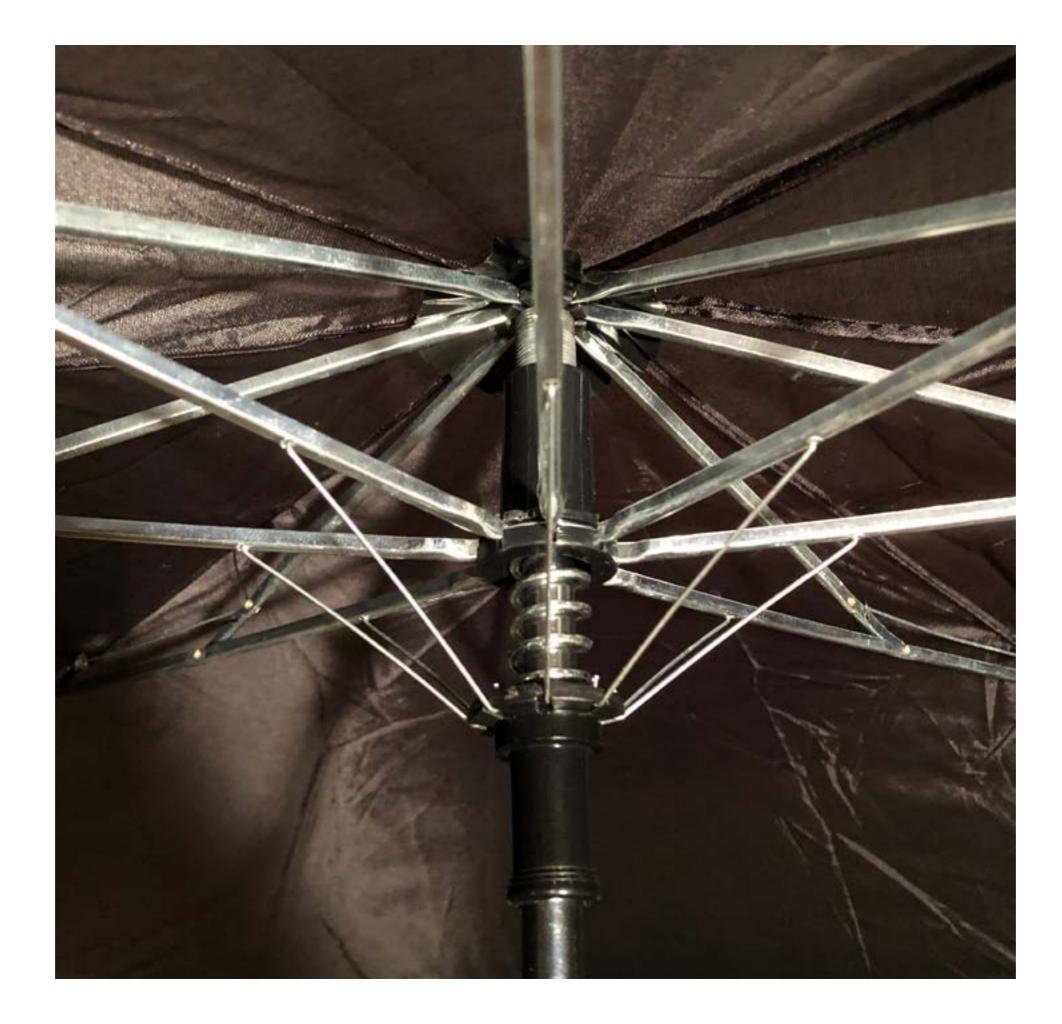
### **Form & Function**



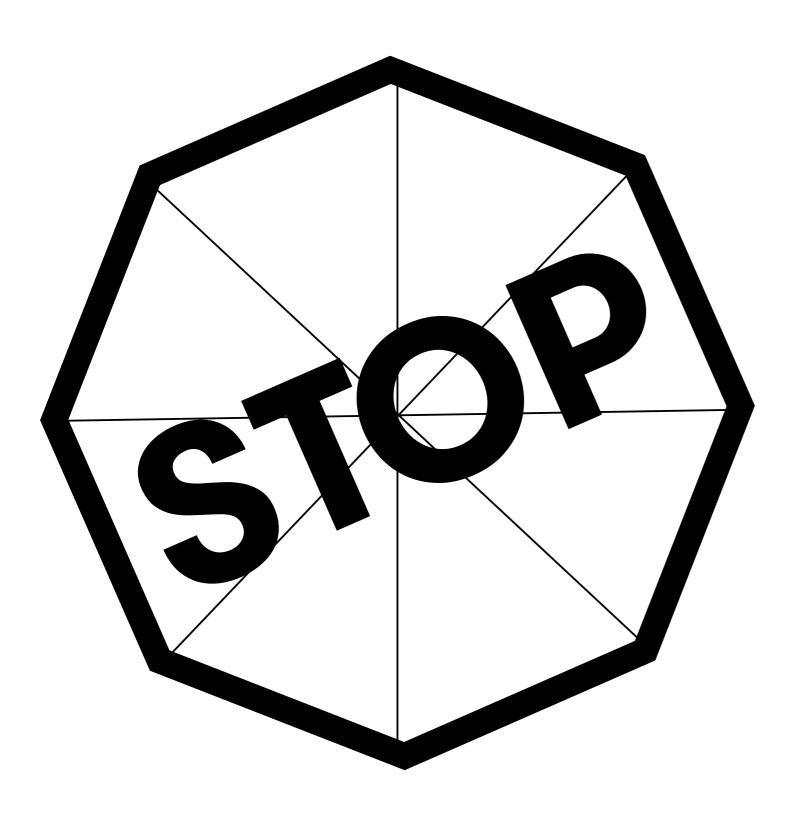
Symmetrical from all angles (top, bottom, side)







Octagonal (8-sided canopy, 8 stretchers, 8 ribs)

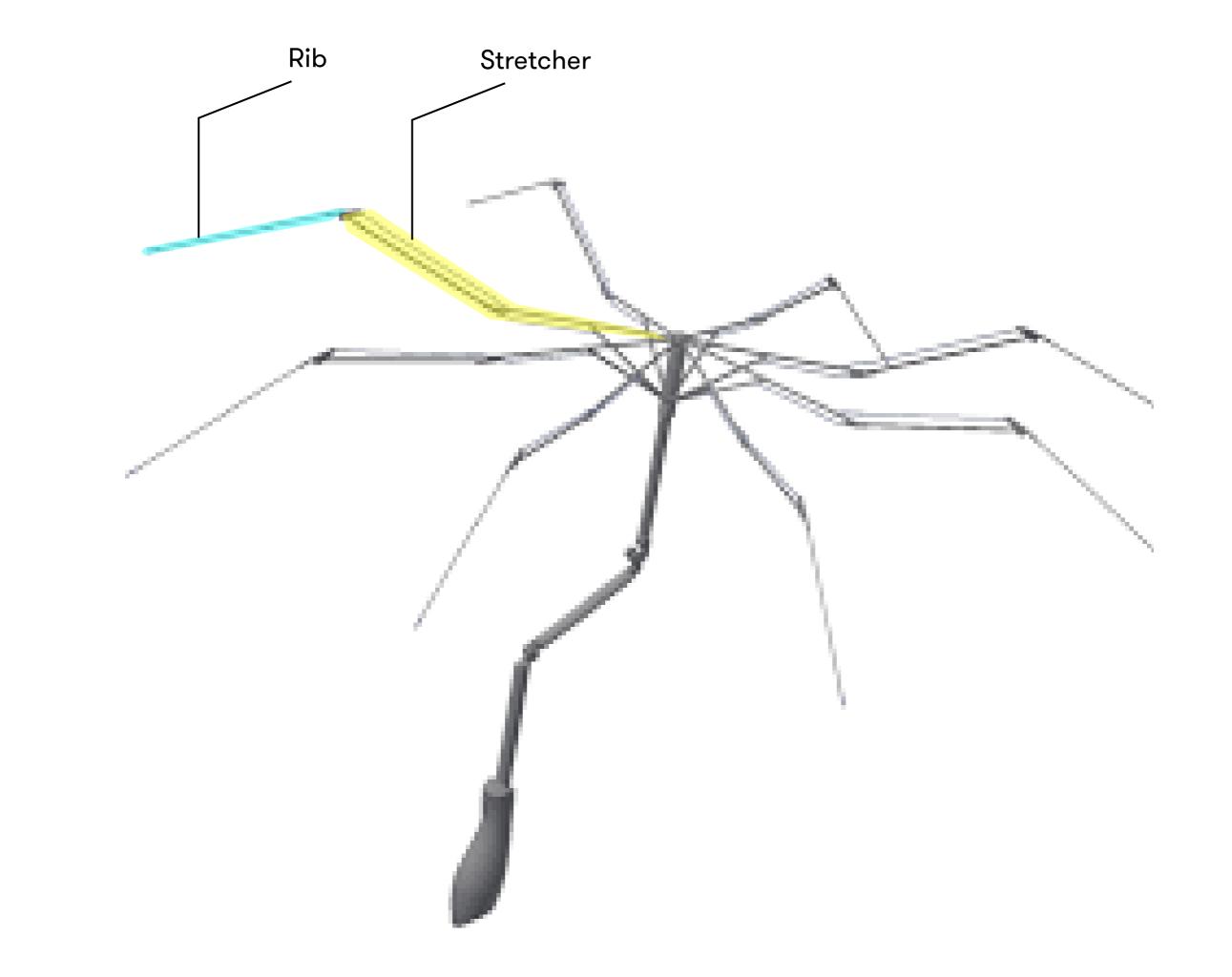




#### Panel of canopy

# www.golfu





Waterproof material

Nylon taffeta or a nylon & woven fabric blend. Acrylic coating on bottom and Scotch Guard on top.



Mechanism and detailed description of the embodiment

An automatic umbrella control mechanism is generally comprised of 6 main parts:

hollow handle 10

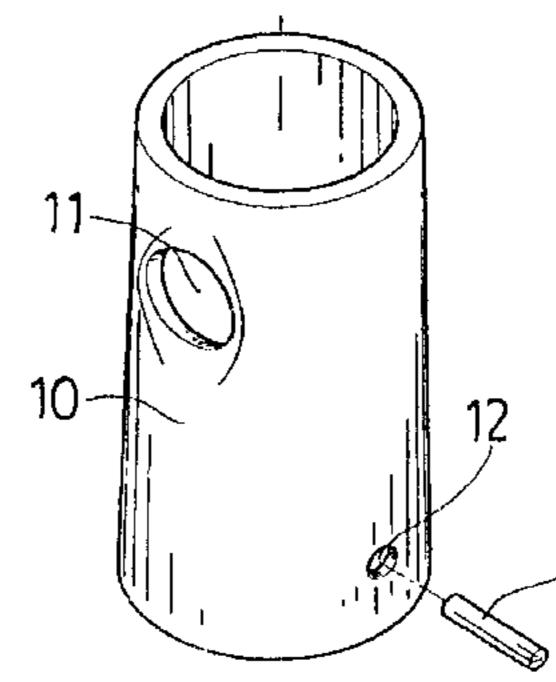
socket 20

receptacle 30

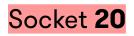
tube **40** 

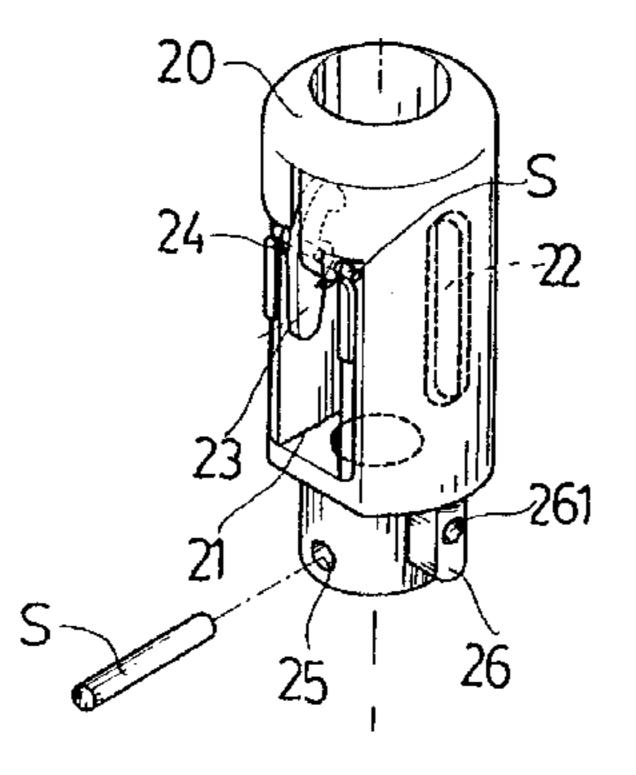
umbrella shaft 50

button 60.

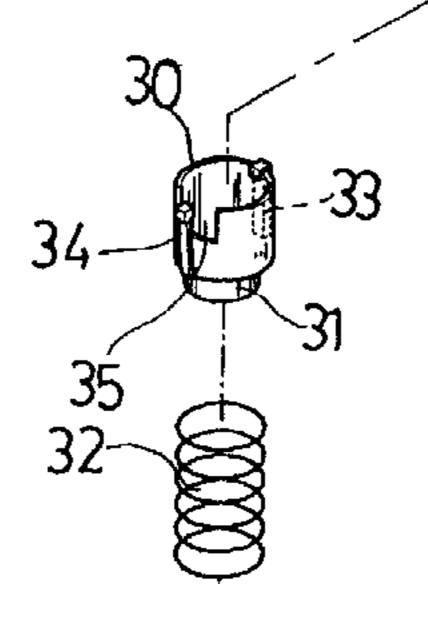






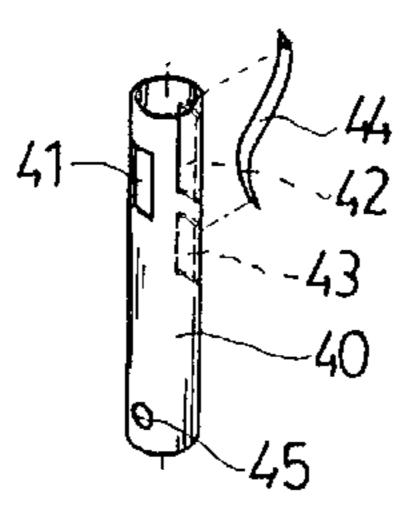


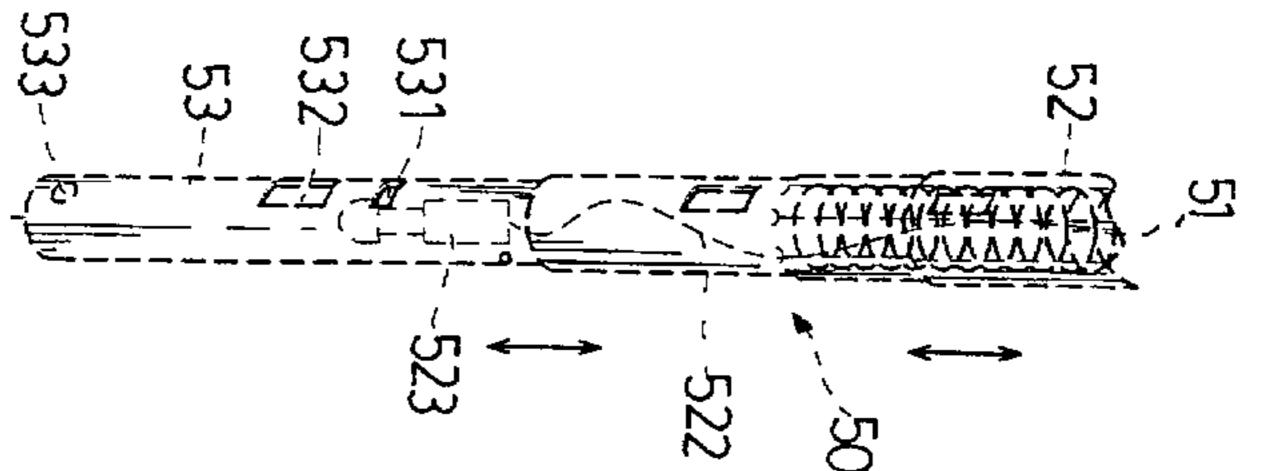
Receptacle **30** 



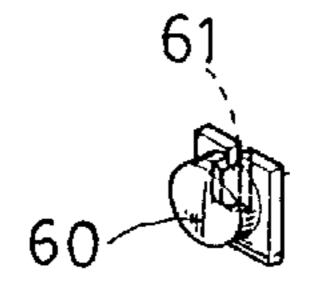
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Tube **40** 



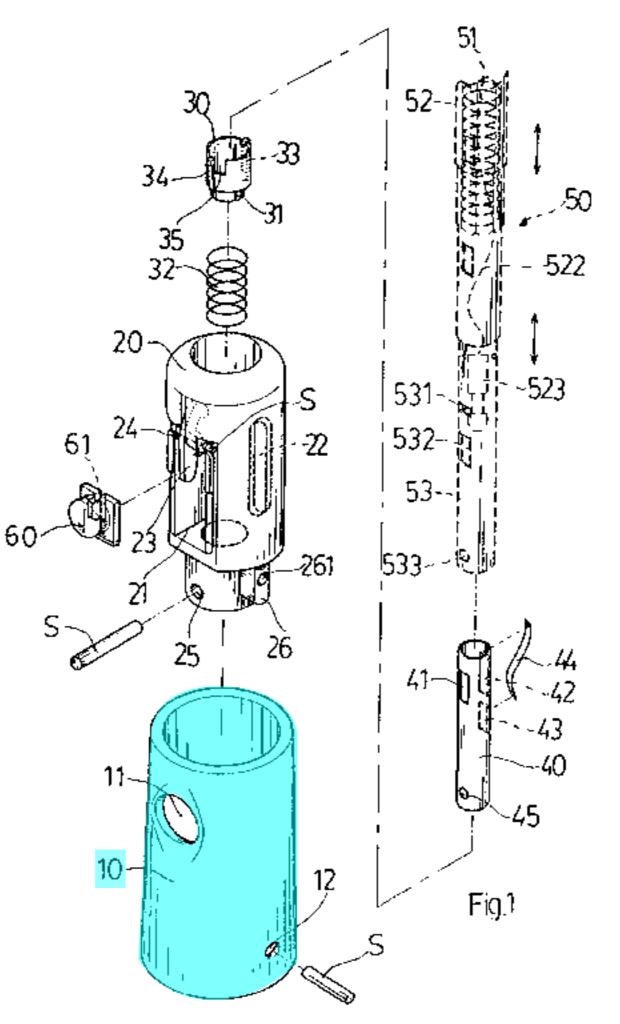






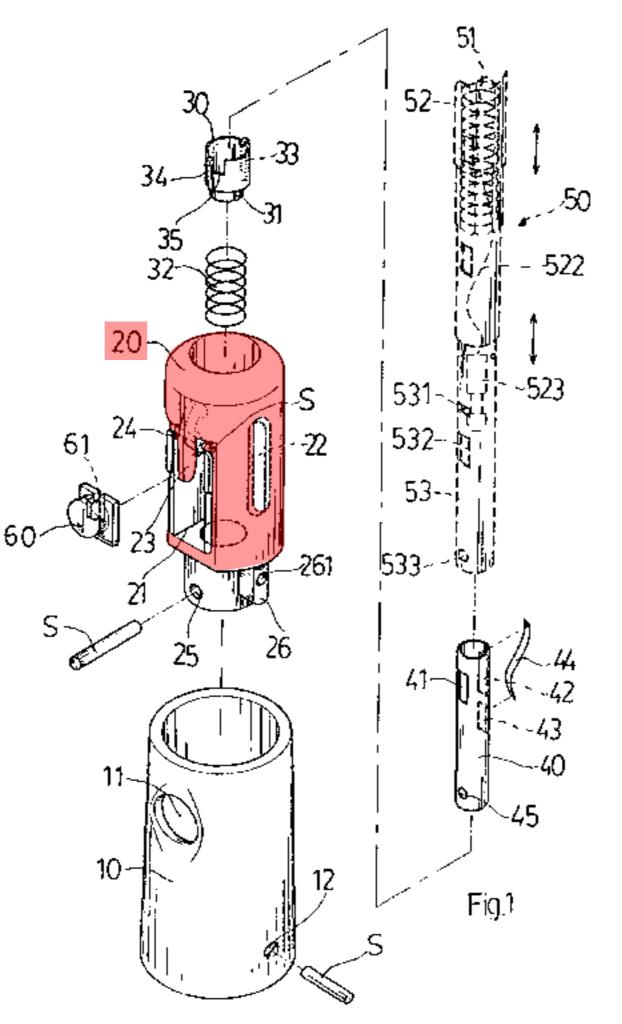
#### Hollow handle **10**

The handle **10** comprises a round hole **11** through the peripheral wall near the top, and a pinhole **12** through the peripheral wall near the bottom.



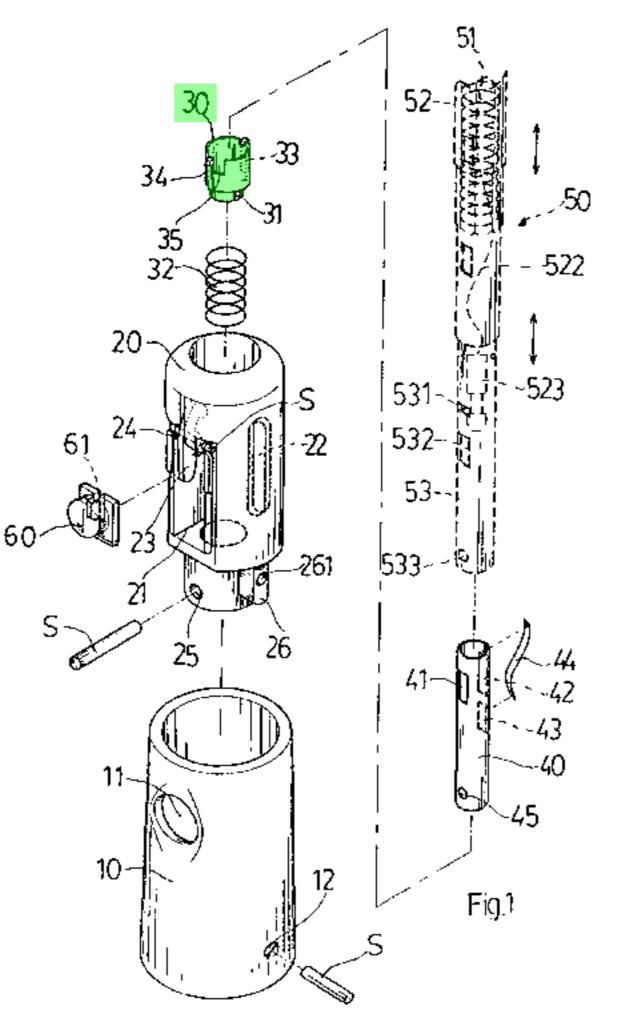
#### Socket 20

The socket **20** is mounted inside the handle **10**, comprising a receiving chamber **21**, a longitudinal sliding groove **22** inside the receiving chamber **21**, a transverse pivot **S** disposed inside the receiving chamber **21** at the top, a hook **23** turned about the transverse pivot **S**, a torsional spring **24** mounted on the transverse pivot **S** and connected to the hook **23** to force the hook **23** in one direction, a first transverse pin hole **25** at the bottom end thereof, a side block **26** near the bottom end, and a second transverse pin hole **25** through the side block **26**.



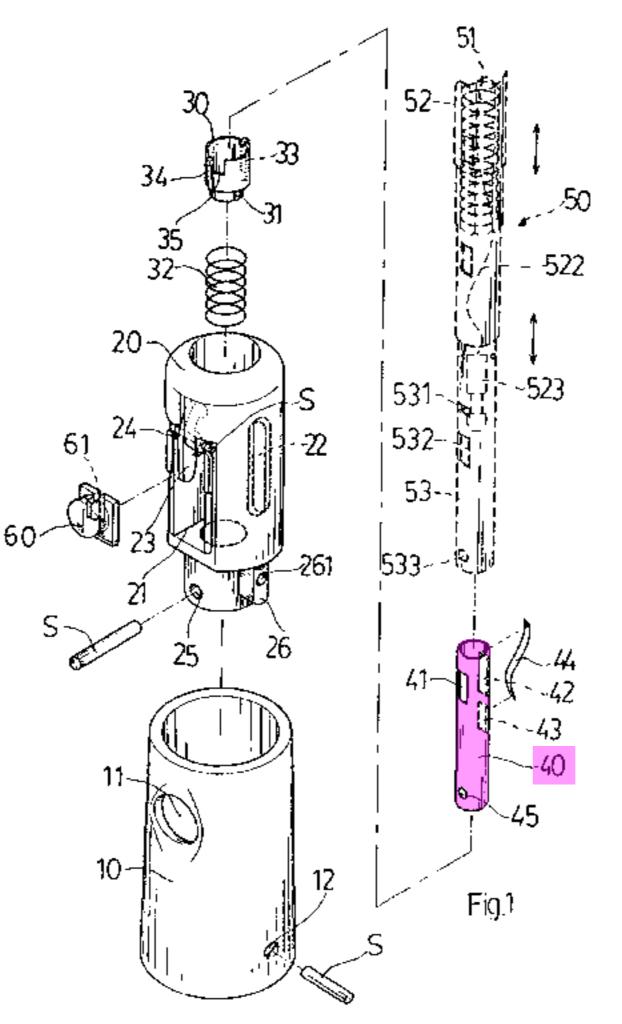
#### Receptacle **30**

The receptacle **30** is supported on a spring **32** inside the socket **20**, comprising a tubular bottom flange **31** coupled to the compression spring **32**, a rib **33** and a pressure strip **34** disposed at two opposite sides, and a rectangular top notch **35** corresponding to the pressure strip **34**.



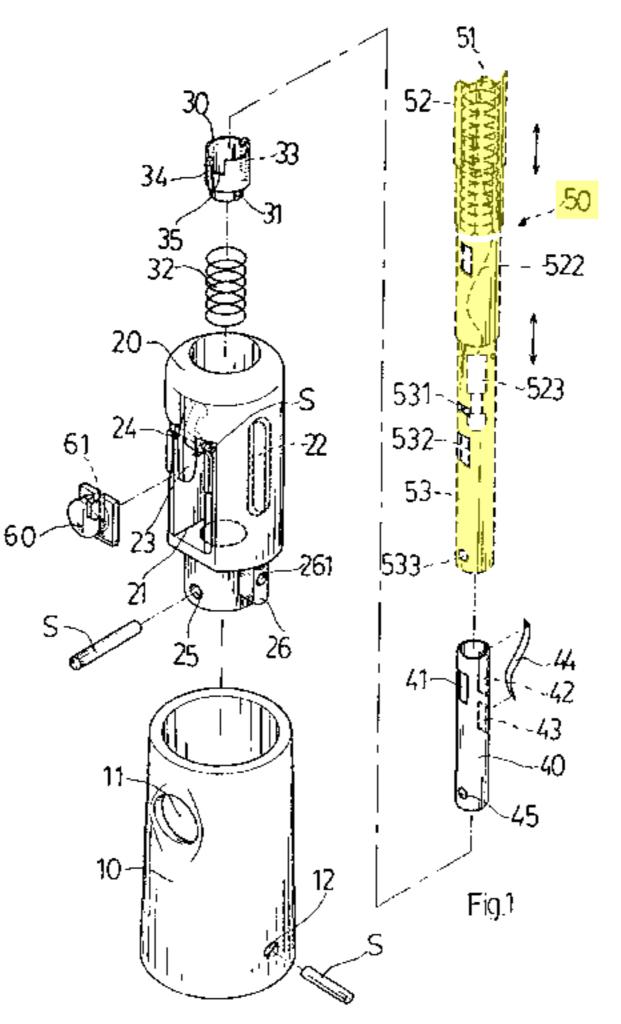
#### Tube **40**

The tube **40** is inserted through the receptacle **30** and the compression spring **32** inside the socket **20**, comprising a side hole **41** near the top end thereof, two vertically spaced elongated holes **42** and **43** of different lengths disposed through the peripheral wall at one side opposite to the transverse side hole **41**, a pressure spring **44** fastened to the elongated holes **42** and **43**, and a transverse pin hole **45** near the bottom end thereof.



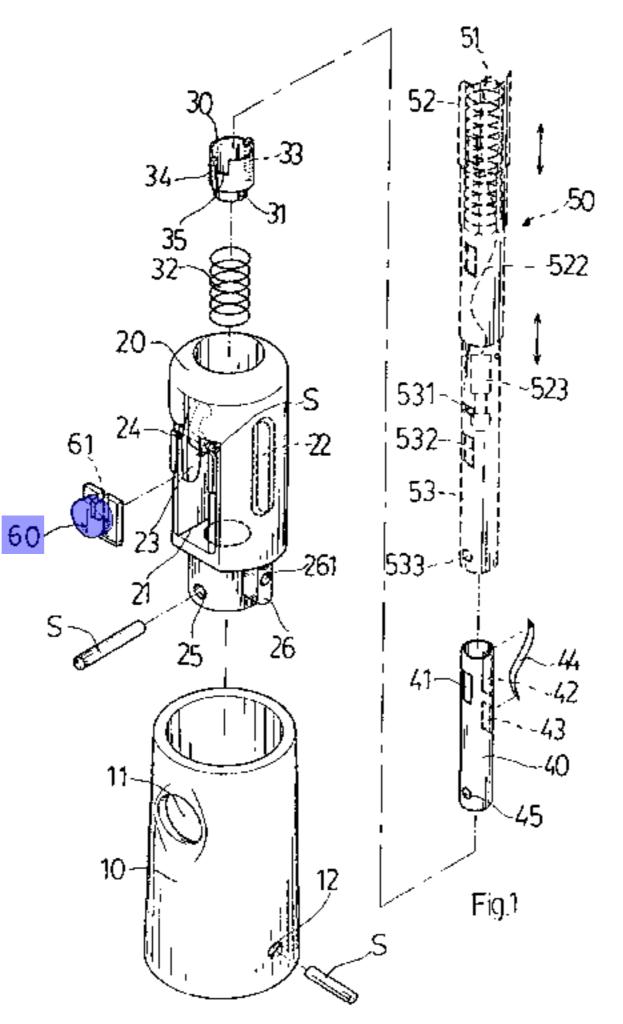
#### <mark>Umbrella shaft **50**</mark>

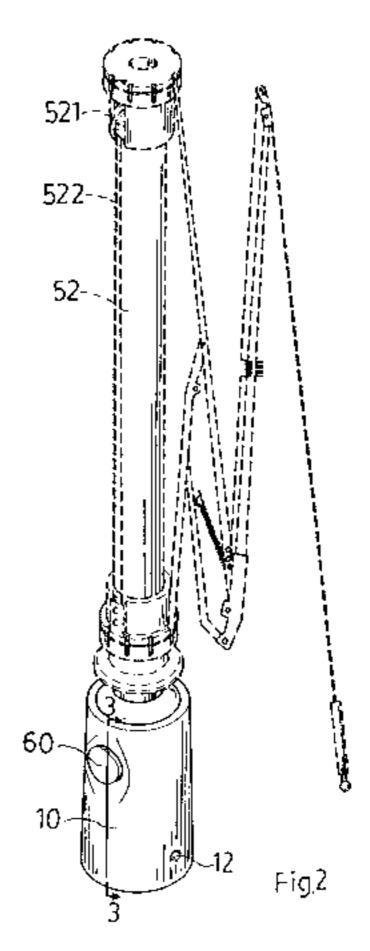
The umbrella shaft **50** is inserted into the receptacle 20 and sleeved onto the tube 40 and fastened to the first pin hole 25 at the socket **20**, comprised of an inner metal tube 53, and outer metal tube 52 sleeved onto the inner metal tube **53**, a return spring **51** mounted inside the outer metal tube 52 and stopped above the inner metal tube 53, a pulley **521** mounted inside the outer metal tube 52, a pull cord 522 wound round the pulley 521, the pull cord 522 having a top end fixedly connected to the top end of the umbrella shaft **50** and a bottom end suspended in the umbrella shaft 50, and a retainer bit 523 suspended from the bottom end of the pull cord 522. The inner metal tube 53 comprises a transverse pin hole **533** near the bottom end thereof, a hook hole **531** spaced above the transverse pin hole 533 at one side, and an opening **532** spaced between the hook hole 531 and the transverse pin hole 533.



#### Button **60**

The button **60** is mounted in the round hole **11** at the handle **10**, comprising a groove **61** at an inner side corresponding to the hook **23** in the socket **20**.





When opening the umbrella, the button **60** is depressed to tilt the hook **23**, causing the hook 23 to be disengaged from the hook hole 531 at the inner metal tube **53**, and therefore the outer metal tube 52 is immediately pushed upwards by the return spring **51** to open the folding collapsible stretcher and rib assembly and the cover on the folding collapsible stretcher and rib assembly (not shown). When the outer metal tube **52** is pushed to the upper limit position, the retainer bit 523 is forced into the side hole **41** at the tube **40** and retained in place by the pressure spring **44**, enabling the umbrella to be maintained in the open position, and at the same time the receptacle **30** is pushed upwards to its former position by the spring **32**, keeping the pressure strip **34** in between the hook **24** in the socket **20** and the retainer bit **523** in the side hole **41** at the tube **40**. When collapsing the umbrella, the button **60** is depressed again to force the hook **23** at the pressure strip **34** against the pressure spring 44, causing the pressure spring 523 to release the retainer bit **523**, and therefore the umbrella shaft **50** is retracted by the return spring 51. When collapsed, the umbrella shaft 50 is forced downwards with hand, enabling the hook 23 to hook in the hook hole 513 at the inner metal tube **53** again.

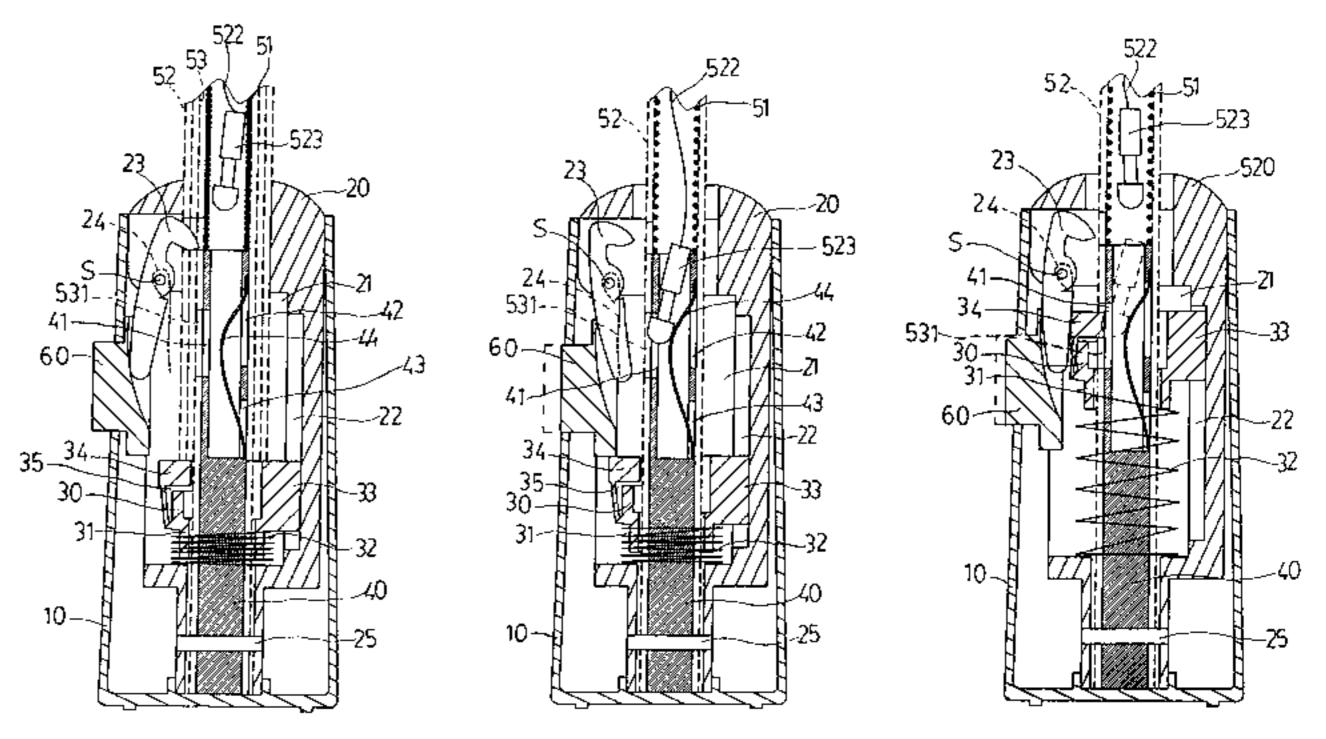


Fig.3A

Fig38

Fig.30

## **Cultural Impact**



Bring people together, rain or shine.





Used in a sexual context.





Express sympathy or other emotions through art.





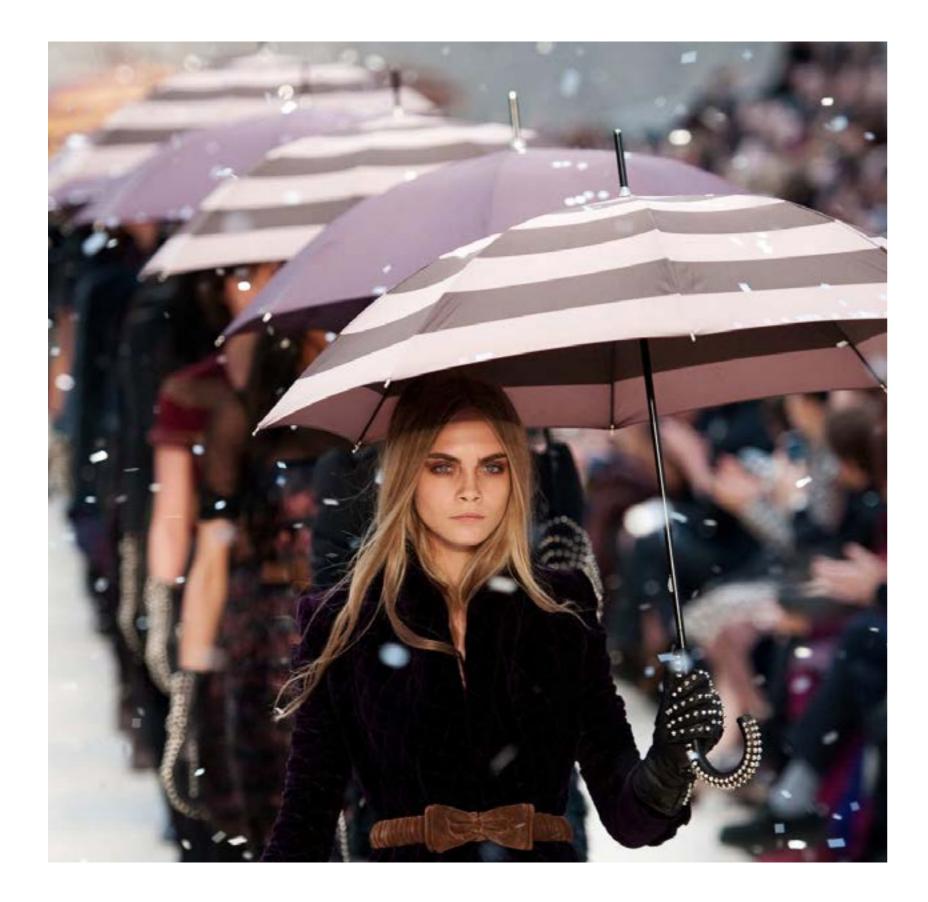
Symbolically used to portray safety and coverage.

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## TRAVELERS



Used as a fashion accessory.



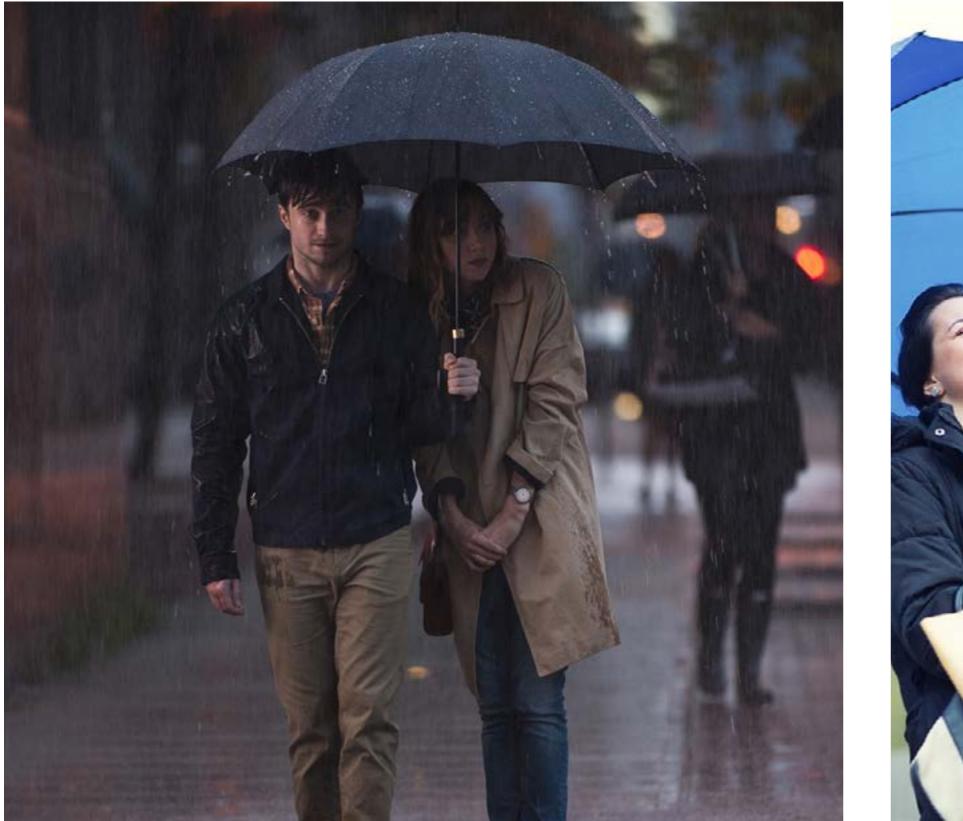


Voice powerful statements as a whole.





Serve as a great excuse to get closer to someone.





Paired with other objects for different uses.





Provide protection.





They're so important that we designate space for them.

